

22<sup>ND</sup> ANNUAL WSPHA CONFERENCE



# Partnerships & Innovation

A PUBLIC HEALTH IMPERATIVE

CONFERENCE  
PROGRAM GUIDE

OCTOBER 11-13, 2015

WENATCHEE, WASHINGTON - WENATCHEE CONVENTION CENTER

PRESENTED BY THE

WASHINGTON STATE  
PUBLIC HEALTH ASSOCIATION

*CELEBRATING 80 YEARS OF LEADERSHIP*

Presented by ~

# Washington State Public Health Association

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## Welcome to the WSPHA Annual Conference!

On behalf of the Board of Directors of the Washington State Public Health Association (WSPHA), I want to welcome you to our 2015 Annual Conference. The WSPHA Annual Conference brings together partners from across the statewide public health community—including our state Department of Health, local public health jurisdictions, tribal public health, academia, health care providers, healthy community advocates, and others. Through this forum, we aim to advance collective efforts to achieve healthier and more equitable communities in Washington State. This is a particularly important year for WSPHA, as we are celebrating our 80<sup>th</sup> anniversary!

As your public health association, WSPHA is committed to improving the state public health system by:

- (1) Enhancing professional development
- (2) Advocating for strong public health policy and financing
- (3) Strengthening individual and organizational partnerships

The theme of this year's conference – **“Partnerships and Innovation: A Public Health Imperative”** – says it all. Partnerships and innovation have long characterized our approach to public health in Washington State. And an “imperative” is an essential or urgent thing. Public health in Washington needs to continue to innovate and collaborate to succeed in the 21st century. In the past year, WSPHA has sought to adopt this strategy through collaborations with our WSALPHO partners and increased focus on partnerships with student public health associations, tribal public health, and other “non-traditional” partners such as the Washington Global Health Alliance and the Washington Chapter of the American Planning Association.

The Conference Planning Committee deserves our deep gratitude. We exceeded our expectations this year in the number of conference abstracts submitted, our sponsors, and conference registration.

We have also been successful this year in the implementation of our 501c3 affiliation with Foundation for Healthy Generations. The fact that we were able to support 14 conference participants – students and conference speakers who wouldn't have been able to attend otherwise – attests to the importance of this work. Remember that you can make a charitable donation to support WSPHA's educational projects designed to further the mission of improving the health and safety of all people in Washington.

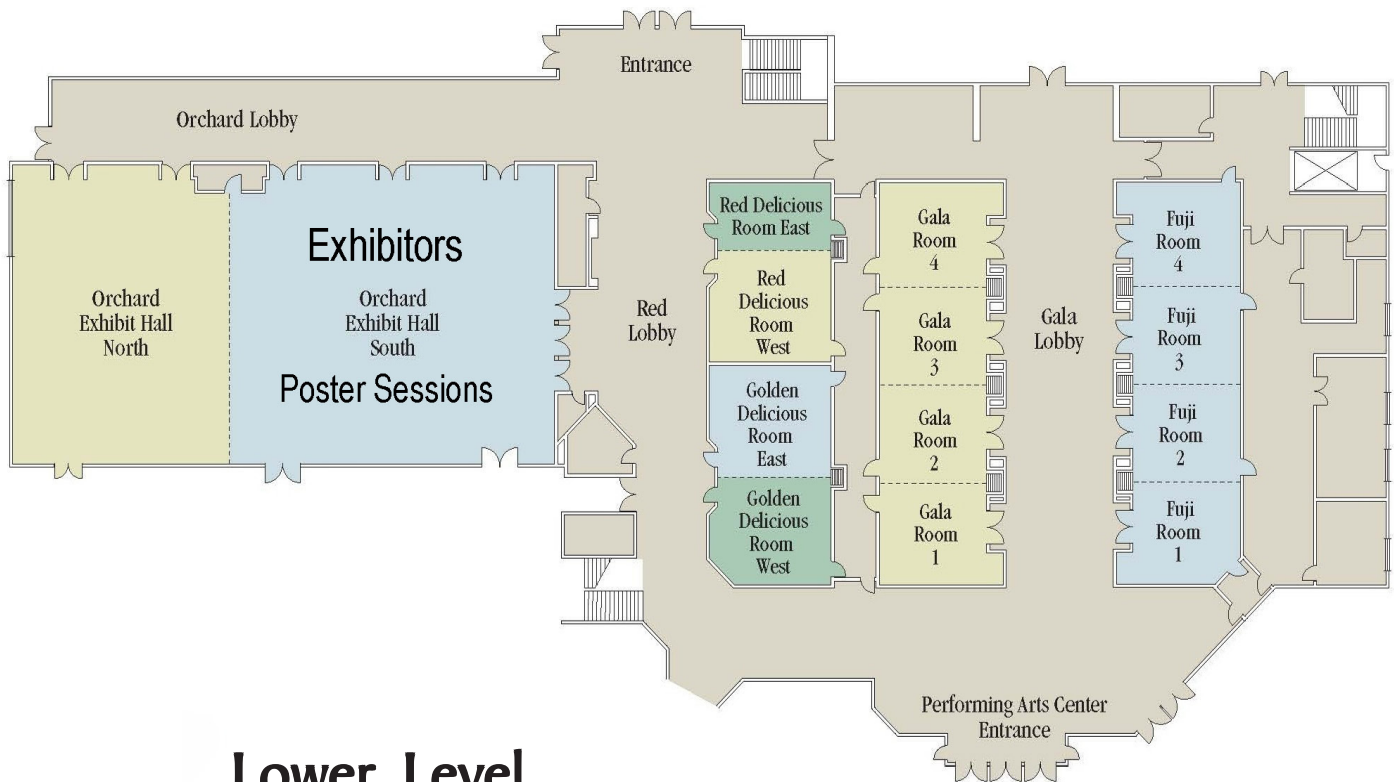
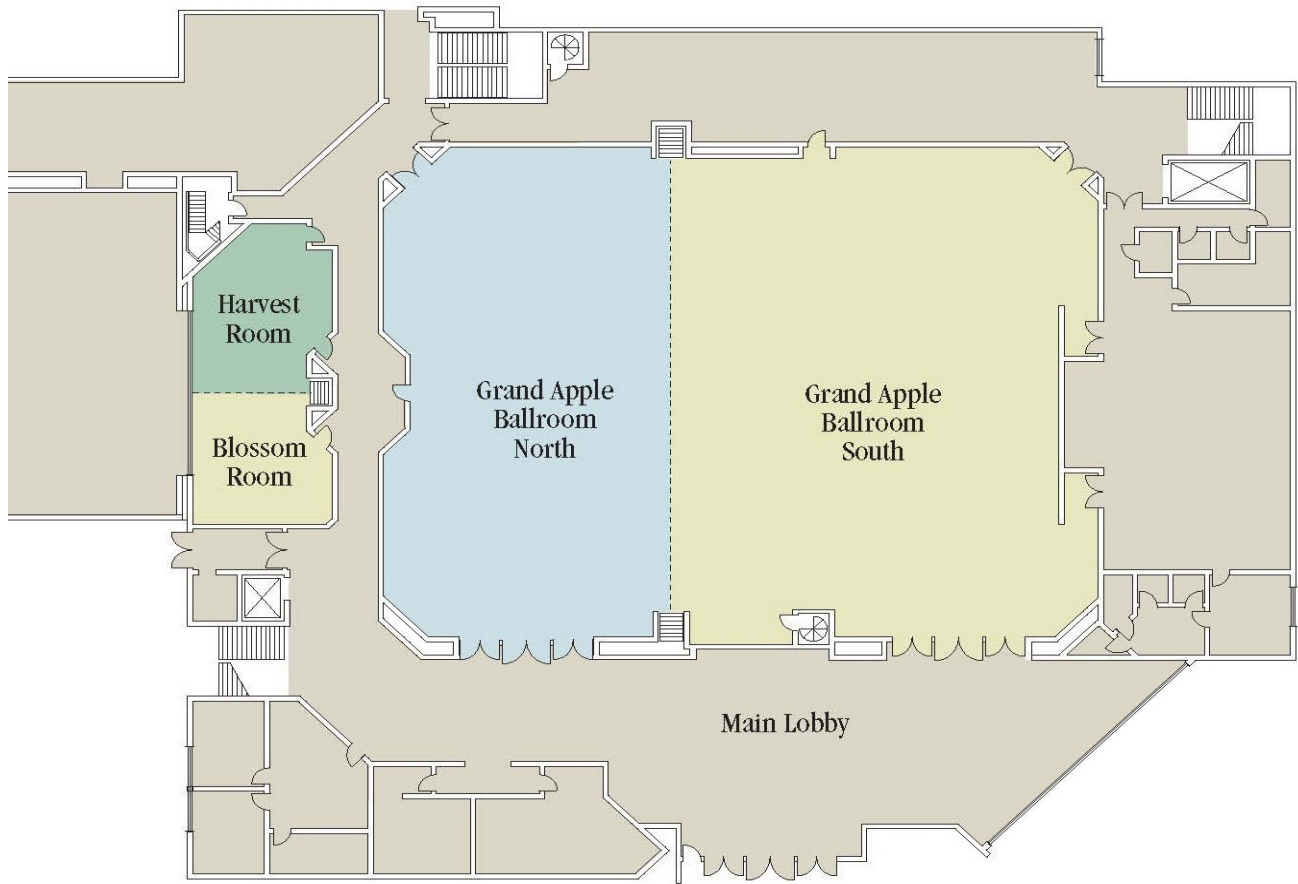
WSPHA is confident that Washington's public health community is well-positioned to continue to expand partnerships and innovations in the coming year, and I think we will all learn a lot from the important sessions and plenary speakers at our conference. Thanks for participating with us!

Sincerely,  
Jack Thompson  
WSPHA President

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# Upper Level



# Lower Level

## **Overall Purpose**

This conference is designed to provide participants with the knowledge and skills to address public health challenges and improve health and safety for all people in Washington.

## **Learning Objectives**

- 1) Gain exposure to community-engaged research that incorporates new methods to reduce health inequities and improve population health outcomes.
- 2) Influence professionals' concepts of communication strategies to refocus the community stakeholder conversation on education and engagement.
- 3) Describe the utility of a "health in all policies" approach in program development, support, and implementation for enhance public policy impact.
- 4) Utilize assessment, planning, and evaluation functions and methods to investigate ongoing public health challenges to develop strategies for mitigation and improvement.
- 5) Discuss new & evolving issues related to health system development & transformation and development.
- 6) Share new knowledge and skills to advance core public health functions, including communicable disease response, environmental health and safety, & emergency preparedness.
- 7) Discuss the current landscape related to federal and state budget and policy environments.

## **Target Audience**

WSPHA members, individuals who work in public health professions, and individuals who contribute to the field of public health in Washington state.

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## **Registration Desk** - Main Lobby

Sunday	2:30 pm - 5:30 pm
Monday	7:00 am - 5:00 pm
Tuesday	7:00 am - 12:00 pm

## **Exhibitors** - Orchard South

Monday	8:00 am - 5:00 pm
Tuesday	8:00 am - 3:00 pm

## **Meals** - Grand Apple Ballroom

Monday Breakfast	7:30 - 8:15 am
Monday Lunch	11:45 am - 12:30 pm
Tuesday Breakfast	7:30 - 8:15 am
Tuesday Lunch	12:45 - 2:00 pm

# 2015 WSPHA Annual Conference Exhibitors

- ~ Amerigroup
- ~ Bezos Family Foundation/Vroom
  - ~ Center for Gun Responsibility
  - ~ Eastern Washington University
  - ~ First Investor Corporation
- ~ Foundation for Healthy Generations
  - ~ Health Care Authority
  - Healthier Washington/WHIIEC
- ~ Kittitas County Public Health Department
- ~ Lake Washington Institute of Technology
  - ~ LiveStories
  - ~ Nutrition First
- ~ NW Product Stewardship Council
  - ~ Patagonia Health, Inc
- ~ Shriners Hospital for Children - Spokane
- ~ University of Washington School of Public Health
- ~ Washington Physicians for Social Responsibility
  - ~ Washington Poison Center
- ~ Washington State Department of Health
  - Breastfeeding Friendly Washington
- ~ Washington State Department of Health
  - Washington Disease Reporting System (WDRS)
- ~ Washington State University College of Nursing

# Plenary Bios



## **Dr. Camara Jones, MD, MPH, PhD**

Dr. Jones is President-Elect of the American Public Health Association and a Senior Fellow at the Satcher Health Leadership Institute, Morehouse School of Medicine. She is a family physician and epidemiologist whose work focuses on the impacts of racism on the health and well-being of the nation. She seeks to broaden the national health debate to include not only universal access to high quality health care, but also attention to the social determinants of health (including poverty) and the social determinants of equity (including racism). As a teacher, her allegories on “race” and racism illuminate topics that are otherwise difficult for many Americans to understand or discuss.



## **Students from Showalter Middle School**

Tukwila Washington is home to the most diverse school district in the nation. The community faces poverty, homelessness, language and cultural barriers, and many other obstacles. Students from Showalter Middle School will share stories about taking success into their own hands through the AVID (Advancement Via Individual Determination) program. They have banded together to create a positive learning community where they hold each other to high standards, challenge one another, and aim for college readiness and success, health and happiness, in a global society.



## **Heather Weiner, JD**

Heather Weiner is a political and messaging consultant with more than 20 years of experience in strategic management of issue and election-related campaigns. Her recent projects include campaigns for economic justice, such as 15 For Seattle, raising state revenue for essential public services including mental health care, advancing Washington’s film industry, and a public health and safety campaign for the Washington State Nurses Association.



## **Secretary of Health Dr. John Wiesman, DrPH, MPH**

Dr. John Wiesman was appointed Secretary of Health by Governor Jay Inslee and joined the Department of Health in April 2013. He’s an accomplished transformational leader with more than 22 years of local public health experience. John has been passionate about public health since reading a 1983 Time magazine article about disease detectives tracking Legionnaires’ Disease, toxic shock syndrome, and HIV. It was the impetus for him to enter the profession. He has worked in four local public health departments in Washington and Connecticut. He started his public health career in Connecticut in 1986 and was in its first group trained to provide HIV counseling and testing.



# Sunday, October 11, 2015

**3:00 - 5:00 pm**

**Accountable Communities of Health - The Role of Public Health Leadership**

**Introduction by Jack Thompson, WSPHA President, University of Washington**

**Grand  
Apple  
South**

Accountable Communities of Health (ACHs) are identified by the Washington State Health Care Authority as diverse, multi-sector partnerships integral to the success of the Healthier Washington Initiative goal of improving the health of communities. Local health jurisdictions are playing key leadership roles in their development, either as lead organizations or as key partners. This workshop will describe ACHs and offer five examples of ACHs from across the state where local health jurisdictions are playing lead roles. The session will discuss organization of the ACH, partners involved, and challenges they are facing in their development. **Jack Thompson**, University of Washington School of Public Health; **Scott Daniels**, Kitsap Public Health District; **Gary Goldbaum**, Snohomish Health District; **Barry Kling**, Chelan-Douglas Health District; **Kayla Down**, Health Care Authority; **Anthony Chen**, Tacoma-Pierce County Health Department; **Janna Wilson**, Public Health-Seattle & King County. **Track:** Health Systems Transformation; **Discipline:** Administrative Leadership. **Cont. Edu:** CME, OP, CNE, CHES. <https://www.surveymonkey.com/r/WSPHA-W1>

**6:30 - 8:00 pm Movie - Dessert & No Host Bar - Grand Apple North**

**"Raising of America - Are We Crazy About Our Kids?"**

**Introduction by Patty Hayes, WSPHA Vice President, Public Health - Seattle & King County**

**Grand  
Apple  
North**

Some economists are worried about how much we spend on early care and education in America—not because we spend too much, but because we spend too little. *Are We Crazy About Our Kids?* explores how investments in high quality early care and preschool yield huge personal and social benefits—and pay for themselves many times over.

## Sunday Night at the Movies

### ***"Raising of America - Are We Crazy About Our Kids?"***

**Sunday, October 11, 6:30 - 8:00 pm**

**Grand Apple Ballroom North**

**Dessert and no-host bar**

We value your honest feedback and we encourage you to evaluate as many individual conference sessions as possible.

Please use the link below to access the short survey:

**<https://www.surveymonkey.com/r/WSPHA>**

Your anonymous feedback will be used to strengthen the conference programming. It will be shared with the planning committee and presenters.

# Monday, October 12, 2015

**7:30 - 8:15 am Breakfast (Grand Apple Ballroom)**

**8:00 - 8:15 am Opening Remarks ~ Jack Thompson, WSPHA President, University of Washington, Barry Kling, Chelan-Douglas Health District Administrator**

**8:15 - 9:15 am ~ Introduction by: David Reyes, WSPHA Board, Affiliate Rep. to APHA, University of Washington**  
**Achieving Health Equity: Naming & Addressing Racism & Other Systems of Structured Inequity**  
**Dr. Camara Jones**

Grand  
Apple  
Ballroom

Dr. Jones presents a Cliff Analogy for understanding three dimensions of health intervention: providing health services, addressing the social determinants of health, and addressing the social determinants of equity. She then turns her focus to a discussion of racism as a social determinant of equity and a root cause of "racial"/ethnic differences in health outcomes. She identifies three levels of racism (institutionalized, personally-mediated, and internalized) and how it encompasses other systems of structured inequity. As public health collaborators and innovators, Dr. Jones describes the *International Convention on the Elimination of all forms of Racial Discrimination* as an organizing tool for addressing the impacts of racism on the health and well-being of our nation. She closes with three additional allegories on "race" and racism to equip attendees to name racism, ask "How is racism operating here?", and organize and strategize to act. **Cont. Edu: CME, OP, CNE, CHES, RS**

**9:30 - 11:30 am ~ Concurrent Workshops ~ (2 hours)**

**Accountable Communities of Health: Challenges for Public Health in Rural Washington**

Fuji 1/2

This workshop will focus on challenges facing public health jurisdictions in rural Washington as they work to develop Accountable Communities of Health in their communities. Accountable Communities of Health (ACHs) are identified by the Washington State Health Care Authority as diverse, multi-sector partnerships integral to the success of the Healthier Washington Initiative goal of improving health of communities. There are many complexities in developing ACHs in our rural communities, including available resources, geographical barriers, and the need to develop new partnerships. This workshop will specifically address these issues by examining two rural ACHs. Those who attended the Sunday ACH session will find this a useful follow-up. **Jack Thompson**, University of Washington School of Public Health; **David Windom**, Northeast Tri County Health District, **Alison Carl White**, Better Health Together, **Barry Kling**, Chelan-Douglas Health District, **Brenda Parnell**, Ferry County Hospital District #1 **Track:** Health System Transformation; **Discipline:** Interdisciplinary. **Cont. Edu: CME, OP, CNE, CHES.** <https://www.surveymonkey.com/r/WSPHA-W2>

**Connecting Kids: Leveraging Relationships and Resources to Improve Outcomes for Children and Their Families**

Gala 1/2

All children in Washington State deserve to have safe, stable, and nurturing relationships and environments. Partners working on improving children's health, building resilient families, providing early learning experiences, and building collaborative family-centered systems can use this workshop experience for connecting their local, regional and statewide efforts. Participants will learn how some communities and organizations have aligned to build and sustain their capacity to improve outcomes for children and their families. Participants will interact to share innovative ideas, partnership opportunities and action plans. **Tamara Fulwyler**, Essentials for Childhood; **Janis Burger**, First 5 Alameda County. **Track:** Health Across the Lifespan; **Discipline:** Maternal & Child Health. **Cont. Edu: CME, OP, CNE, CHES.** <https://www.surveymonkey.com/r/WSPHA-W3>

**From Data to Action: Engaging Community Partners to Reduce Health Disparities**

Golden  
Delicious

The Washington State Department of Health is using a new HIV planning system to reduce health disparities and end the state's AIDS epidemic. This workshop will focus on: 1) methods for working with data to measure and monitor health disparities, 2) ways to enhance community engagement and strengthen community planning, and 3) suggestions for how to develop effective recommendations that can be successfully translated into public health work. The format will include a combination of oral and visual presentation, group discussion, and structured exercises meant to reinforce key concepts. **Jason Carr**, Washington State Department of Health; **Lydia Guy-Ortiz**, Washington State Department of Health. **Track:** Community Health Planning & Evaluation; **Discipline:** Health Planning/Policy Development. **Cont. Edu: CME, OP, CNE, CHES.** <https://www.surveymonkey.com/r/WSPHA-W4>

**Journey of a Bill: Partnerships in Policy Work**

Gala 3/4

Do you remember School House Rock and "I'm just a Bill"? In Olympia, bills don't always have such a straightforward journey through the legislative process that we learned during School House Rock. One bill which was a "hot topic" this session was electronic cigarettes and vapor products. Come to this workshop session and hear from health advocates about the journey of House Bill 1645 "Concerning youth substance use prevention associated with tobacco and drug delivery e-cigarettes and vapor products." Concerted leadership and cross-sector collaboration was necessary for the ongoing progression of this bill. On this panel we will talk about the challenges & barriers, effective strategies for cross-sector partnerships, the leadership needs, research & communications strategies that go into the progression of prevention legislation in Washington State. **Julie Peterson (Moderator)**, Foundation for Healthy Generations; **Erin Dziedzic**, Dziedzic Public Affair; **Brad Banks**, Washington State Association of Local Public Health Officials (WSALPHO); **Brynn Brady**, Ceiba Consulting, Lobbyist for Tacoma-Pierce County Public Health; **Drew Bouton**, Washington State Department of Health. Co. Author: **Alexander Garrard**. **Track:** Public Affairs; **Discipline:** Injury Prevention. **Cont. Edu: CME, OP, CNE, CHES, RS.** <https://www.surveymonkey.com/r/WSPHA-W5>

# Monday, October 12, 2015

9:30 - 11:30 am, continued . . . ~ Concurrent Workshops ~  
(2 hours)

## Building and Strengthening Partnerships Between LHJs and Tribes

**Orchard North** Cross-jurisdictional collaboration between local health jurisdictions (LHJs) and Tribes is essential to protecting and improving the health of our communities. This session will provide an overview of best practices for developing and strengthening partnerships between LHJs and Tribes, and showcase the successful process that resulted in the landmark Olympic Regional Tribal-Public Health Collaboration and Mutual Aid Agreement between the 7 Tribes and 3 LHJs of Kitsap, Clallam, and Jefferson counties in Washington State. **Lou Schmitz**, American Indian Health Commission of Washington State; **Scott W. Lindquist**, Washington State Department of Health; **Jessica Guidry**, Kitsap Public Health District; **Stephen Kutz**, Cowlitz Indian Tribe; **Andrew Shogren**, Quileute Nation. **Track:** Health System Transformation; **Discipline:** Diversity/Minority Health. **Cont. Edu:** CME, OP, CNE, CHES. <https://www.surveymonkey.com/r/WSPHA-W6>

11:45 - 12:30 pm **Lunch (Grand Apple Ballroom)**

## 12:15 - 1:00 pm ~ Introduction by: **Patty Hayes, WSPHA Vice President, Public Health - Seattle & King County** Memoirs of Student Success from Tukwila, Washington - Showalter Middle School Students

**Grand Apple Ballroom** Tukwila Washington is home to the most diverse school district in the nation. The community faces poverty, homelessness, language and cultural barriers, and many other obstacles. Students from Showalter Middle School share stories about taking success into their own hands through the AVID (Advancement Via Individual Determination) program. They have banded together to create a positive learning community where they hold each other to high standards, challenge one another, and aim for college readiness and success, health and happiness, in a global society. **Mariah Ordonez, Teacher; Aliya Ali, Abas Hersi, Fadhi Diriye, Jamari Severson, Lucy Tran, Students - Showalter Middle School.**

1:00 - 1:15 pm **Break**

1:15 - 2:15 pm ~ Concurrent Sessions ~  
(60 minutes)

## Combating Antibiotic Resistant Bacteria: the Washington One Health Approach

**Red Delicious** Bacterial resistance is directly associated with antibiotic use in human healthcare, veterinary medicine, and animal agriculture. The Washington State Department of Health has partnered with other state agencies and academic organizations to convene human, animal and environmental health experts to understand: why, how and where antibiotics are used in all sectors; largest contributors to antibiotic resistance and transmission; current efforts to combat resistances, and opportunities to collaborate to effect changes that reduce and prevent resistance. We report on progress in developing a model of shared antibiotic stewardship and surveillance of antibiotic resistance across human, animal, and environmental health. **Marisa D'Angeli**, Washington State Department of Health. **Track:** Communicable Disease & Other Health Threats; **Discipline:** Communicable Disease. **Cont. Edu:** CME, OP, CNE, CHES

## Using the Public Health Approach and Leveraging NEAR

**Golden Delicious** To increase Washington's capacity to share Adverse Childhood Experiences science, we are strategically growing leadership through the NEAR Expert Presenter & Coach training. 25 individuals will be trained to present on the NEAR (Neuroscience, Epigenetics, ACEs, & Resilience) sciences. These 25 participants will become certified to train others to present this knowledge. This will exponentially build the communities that are actively engaging in reducing and mitigating ACEs, as well as the cross-sector and cross-community relationships that can meaningfully increase community capacity. **Laura Porter, Karen Baltz**, Foundation for a Healthy Generation; **Michael O'Neill**, Cowlitz County Health & Human Services. **Track:** Health Across the Lifespan; **Discipline:** Health Education/Promotion. **Cont. Edu:** CME, OP, CNE, CHES

## Integrating Health in Parks & Trail Planning: A Health Impact Assessment Approach

**Gala 1/2** Whatcom County was a pilot site in the development of the Parks, Trails and Health Workbook, a health impact assessment toolkit created by the CDC and National Parks Service. The workbook helps community groups, planners, public health practitioners, and stakeholders establish baselines and assess health and equity benefits of proposed trails and parks, and to integrate community health in planning and design. Presenters will provide a tour through the workbook, share lessons learned applying the tool during the pilot and additional projects, and describe ways that public health and planning practitioners can collaborate to promote health through community design. **Melissa Morin, Nicole Willis**, Whatcom County Health Department; **Stephanie Stroud**, National Parks Service Rivers, Trails and Conservation Assistance Program. **Track:** Built Environment & Environmental Public Health **Discipline:** Physical Activity/Active Living. **Cont. Edu:** CME, OP, CNE, CHES, RS

# Monday, October 12, 2015

1:15 - 2:15 pm, continued . . . ~ Concurrent Sessions ~  
(60 minutes)

## Transforming Mental Health Care in Washington - New Opportunities

Gala 3/4

The state of Washington is actively engaged in health and behavioral health system transformation, including efforts to integrate physical and mental health services. There is growing recognition of the challenges caused by lack of a comprehensive mental health system—including over-reliance on crisis systems and inadequate assessment and treatment capacity. This panel will highlight key challenges and opportunities using a recently completed multi-state comparison of mental health systems, highlighting elements of what a quality mental health system should include. This analysis of SAMHSA's (Substance Abuse and Mental Health Services Administration) state reporting will inform the conversation about ways to create a comprehensive mental health system. **Lauren Simonds**, National Alliance on Mental Illness Washington; **Frederick Hume**, National Alliance on Mental Illness; **Francesca Martin**, Public & Urban Policy. **Track:** Health Systems Transformation; **Discipline:** Mental & Behavioral Health. **Cont. Edu:** CME, OP, CNE, CHES, RS

## Gear Up & Go!: Evaluating a Physical Activity Program Targeting 5th Graders in Snohomish County

Fuji 1/2

This project used key informant interviews and questionnaires to evaluate the implementation and short-term results of Gear Up & Go!, a 5th grade physical activity initiative in Snohomish County. The majority of respondents reported the program was easy to implement and motivated students to be more active. The top performing teachers identified 5 best practices: school-wide support of physical activity, physical activity among staff, school-wide program visibility, engaging motivation strategies, and synergy with existing programs. These best practices offer strategies for creating a school environment that supports physical activity, which is key to establishing lifelong healthy habits. **Luann D'Ambrosio**, Northwest Center for Public Health Practice; **Carly Kaufman**, Snohomish County Health Leadership Coalition; **Coleman Greene**, Sqord, Inc. **Track:** Community Health Planning; **Discipline:** Physical Activity/Active Living.

## Improving Immunization Rates in Washington through Public Policy

Orchard  
North

Following the measles outbreak that started in Disneyland earlier this year, we quickly saw vaccine-related legislation introduced throughout the country. Here in Washington, HB 2009 proposed removing the personal belief exemption that currently is allowed for school entry vaccine requirements. While the bill didn't pass this session, similar legislation has since passed in California and Vermont. This panel will include a discussion about existing vaccine-related policies in Washington, lessons learned from the 2015 legislative session, and potential future opportunities to improve our immunization rates through public policy. **Erin Dziedzic**, Dziedzic Public Affairs; **Sean Graham**, Washington State Medical Association, **Michele Roberts**, Washington State Department of Health; **Alexandra Hayes**, Spokane Regional Health District; **Rep. June Robinson**, State Legislator (38<sup>th</sup> District). **Track:** Public Affairs; **Discipline:** Immunization.

## Reaching Vulnerable Populations in Times of Crisis: Opportunities & Challenges

Fuji 3/4

Reaching Vulnerable Populations in Times of Crisis provides a panel and discussion format to highlight the increased risk posed to vulnerable populations during public health emergencies and to provide strategies for a more effective emergency response. The panelists present a toolkit of best practices for identifying, engaging, and partnering with local non-profit agencies that serve vulnerable populations, share lessons learned from recent emergency response efforts, and discuss how to advocate for these populations during the emergency response planning phase. **Susan Sloan**, Whatcom County Health Department; **Uriel Iniguez**, **Anita Ahumada**, Washington State Commission on Hispanic Affairs; **Seth Doyle**, Northwest Regional Primary Care Association. **Track:** Public Health Communications & Social Media; **Discipline:** Diversity/Minority Health. **Cont. Edu:** CME, OP, CNE, CHES

## Supervising Community Health Workers (CHWs): Capacity Building Models

Harvest/  
Blossom

This session will focus on why effective supervision of CHWs - in both community and clinic settings - is critical to the long term success of the project/program. It has the potential of building individual and group capacity of CHWs. The presenters will discuss lessons they have learned about strategies for effective supervision, identifying potential leaders, fostering leadership of individual CHWs and groups, and nurturing professional growth. **Gretchen Hansen**, Foundation for Healthy Generations; **Miae Aramori**, Tacoma-Pierce County Health Department; **Destiney Patterson**, **Slavica Zekiri**, Salishan Community Health Advocates. **Track:** Public Health Leadership; **Discipline:** Health Education/Promotion. **Cont. Edu:** CME, OP, CNE, CHES

2:15 - 2:45 pm **Break - Coffee in Orchard South - a Great Time to check out our Exhibitors!**

# Monday, October 12, 2015

2:45 - 3:45 pm

~ Concurrent Sessions ~  
(60 minutes)

## Increased Reporting of Campylobacteriosis Associated with Antigen Testing

Red  
Delicious

An increase in the number of campylobacteriosis cases reported to the Tacoma-Pierce County Health Department followed the introduction of Campylobacter antigen testing by two large health care systems in Pierce County. The proportion of campylobacteriosis cases diagnosed by antigen testing increased and relatively few cases of campylobacteriosis are now diagnosed by culture in Pierce County. Public health professionals should be aware of the effect these tests can have on notifiable disease reporting. **Matthew Rolloson**, Tacoma-Pierce County Health Department. **Track:** Communicable Disease & Other Health Threats; **Discipline:** Communicable Disease. **Cont. Edu:** CME, OP, CNE, CHES, RS

## Community-Based Work to Reduce Adverse Childhood Experiences: Interim Findings from APPI

Golden  
Delicious

The ACEs Public-Private Initiative (APPI) is a collaboration of private, community, and public entities working together to learn how communities can prevent and mitigate adverse childhood experiences (ACEs) in Washington State. This presentation provides interim results of a systems change evaluation of initiatives in five communities statewide, reporting on the initiatives' contexts, the strategies used to build community capacity to reduce ACEs and increase resilience, and how sites used their capacity to trigger community change. An APPI leadership team representative will present evaluation findings and one or more community initiative leaders will provide their experiences and perspectives in reducing ACEs. **Catherine White**, Casey Family Programs; **Geof Morgan**, Whatcom Family & Community Network; **Kathy Adams**, K Adams Consulting. **Track:** Health Across the Lifespan; **Discipline:** Mental & Behavioral Health. **Cont. Edu:** CME, OP, CNE, CHES

## Innovative Community Partnerships: Messaging for Non-English Speaking Communities

Gala 1/2

King County, Washington is one of the most diverse counties in the country. The Environmental Health Services Division has recognized the challenge – How do we deliver our messages and services to the many different ethnic and language groups that live in our county? The Environmental Health Services Division delivers public outreach and engagement to all citizens of King County, particularly those of underrepresented populations. This focus is changing the way we do business. This presentation will provide an overview of the ways that the Environmental Health Services Division is turning this lofty goal into concrete projects, programs and services. **Charles Wu**, **Nicole Thomsen**, **Denise Sharify**, **Tracee Mayfield**, **Will Perry**, Public Health - Seattle & King County. **Track:** Built Environment & Environmental Public Health **Discipline:** Environmental Health. **Cont. Edu:** CME, OP, CNE, CHES

## Universal Developmental Screening: Collaborating for the Benefit of all Children

Gala 3/4

During the first 3-5 years of life children are growing rapidly – physically, intellectually and emotionally. This rapid growth and development provides the foundation for their future success in school and ultimately, in life. When children receive formal developmental screenings, developmental concerns or problems are identified earlier, resulting in more effective intervention and treatment. Unfortunately, not all children receive developmental screenings at recommended intervals. This session will explore how Spokane Regional Health District assessed the current level of developmental screenings and is utilizing a community collaboration approach to alleviate access to care and health systems issues in their community. **Heather Wallace**, **Colleen O'Brien**, Spokane Regional Health District. **Track:** Health Systems Transformation; **Discipline:** Maternal & Child Health. **Cont. Edu:** CME, OP, CNE, CHES

## Using Community Needs Assessment to Identify Barriers to Learning in Schools

Fuji 1/2

Health risks and academic risks mirror each other. Students who struggle in school have more health risks than students who do not struggle. This cycle of poor health-poor academics-poverty is at the root of continued educational and health disparities/inequality. This session will explore the research connecting health and learning, share publicly available data that illuminate barriers to learning, and provide an example of an analytic report completed at the district, neighborhood or school level detailing the issues that interfere with the success of students with an emphasis on community health data and academic indicators known to impact educational outcomes. **Carolyn Kramer**, Whole Schools. **Track:** Community Health Planning & Evaluation; **Discipline:** Maternal & Child Health. **Cont. Edu:** CME, OP, CNE, CHES

## A Long Term Strategy for Funding Foundational Public Health Services Statewide

Orchard  
North

Foundational Public Health Services (FPHS) are services that people depend on government to provide, and like other public infrastructure, must be available everywhere in order to work anywhere. The FPHS Policy Workgroup defined a new vision for FPHS, the governmental public health network and a new funding model for state and local governments in order to meet 21st century needs. In this session partners will describe the many efforts that are in play to make this a reality statewide, including: strategies for developing broad support and influencing legislative policy; tribal FPHS Project; technical work; national efforts. **John Wiesman**, Washington State Department of Health; **Commissioner Todd Mielke**, Spokane County; **Councilmember Marilyn Scott**, Upper Skagit Indian Tribe; **Barry Kling**, Chelan-Douglas Health District; **Jennifer Tebaldi**, Washington State Department of Health. **Track:** Public Affairs; **Discipline:** Administrative Leadership. **Cont. Edu:** CME, OP, CNE, CHES

# Monday, October 12, 2015

2:45 - 3:45 pm, continued. . . ~ Concurrent Sessions ~  
(60 minutes)

## **Amplifying “Community Voice” about Health through Community Based Participatory Research (CBPR) and Community-Academic Partnerships**

Fuji 3/4

The purpose of this panel discussion is to present initial findings and lessons learned from the first phase of a community-based participatory needs assessment sponsored by the Providence Institute for a Healthier Community and in partnership with a broad array of diverse community stakeholders. A spectrum of innovative, participatory and qualitative strategies were used to engage residents of Snohomish County in creating a rich “community narrative” about health and community, and to amplify and honor non-dominant cultural perspectives. Panel participants represent a diverse range of stakeholders and will discuss their role and epiphanies gained from participating in this community-academic partnership. **Jody Early (Moderator), Victoria Breckwich-Vásquez, Cheryl Cooke**, University of Washington-Bothell; **Sophie Beltrán**, Lutheran Community Services North West; **Josh O’Connor**, Sound Publishing/Publisher of the Everett Daily Herald; **Scott Forslund**, Providence Institute for a Healthier Community. **Track:** Public Health Communications & Social Media; **Discipline:** Assessment. **Cont. Edu:** CME, OP, CNE, CHES

## **One Journey Toward Collective Impact: The Snohomish County Health Leadership Coalition**

Harvest/  
Blossom

The Snohomish County Health Leadership Coalition (SCHLC) formed to improve economic vitality through better health and healthcare value. Proof-of-principle initiatives included a youth-activity program that made physical activity visible real-time enabling teachers to see and share best practices, and a community-based, self-sustaining curriculum training providers and consumers in planning for end-of-life care. An infrastructure was created to sustain future SCHLC efforts. Launched in 2015, a broader collective impact effort called LiveHealthy2020 embraces a community-wide common agenda to improve health starting with nutrition and physical activity. The initiative launched with commitments from 72 employers and community organizations, reaching well over 85,000 people. **Gary Goldbaum**, Snohomish Health District; **Scott Forslund**, Snohomish County Health Leadership Coalition & Providence Institute for a Healthier Community; **Dennis G. Smith**, United Way of Snohomish County. Co-Author: **Gina Clark**. **Track:** Public Health Leadership; **Discipline:** Chronic Disease Prevention & Management. **Cont. Edu:** CME, OP, CNE, CHES

3:45 - 4:45 pm **Poster Sessions (Orchard South)**

### **Addressing Health Issues at the Hanford Site (A-1)**

LB Sandy Rock, HPMC Occupational Medical Services

### **Using Rural Partnerships as Resources (A-2)**

Amy Kocher, Zach Vavricka, Kittitas County Public Health Department

### **Preventing Violence in Washington: Implementing the WA-Violent Death Reporting System (A-3)**

Jennifer Sabel, Washington State Department of Health

### **Implementing Suicide Prevention Plans: Washington’s State Plan & Lessons from County Initiatives (A-4)**

Karyn Brownson, Jennifer Sabel, Washington State Department of Health; Wendy Burchill, Snohomish Health District;

### **Addressing Vaccine Hesitancy Among Russian Speakers: Development of a Community Forum (B-1)**

Sara Jaye Sanford, WithinReach: Co-author: Judith Pierce

### **Anthropometric & Lifestyle Outcomes after a Family-Based Lifestyle Intervention (B-2)**

Kathaleen Briggs Early, Pacific Northwest University of Health Sciences; **Martin Sanchez**, Yakima Valley Memorial Hospital; Co-authors: Jessica Llamas, Bryan Baker, Robert Sorrells, Joyce Yi-Frazier

### **Dangerous Things for Kids (B-3)**

Benjamin Sinclair, Eastern Washington University

### **The Safest RIDE: Restrained, In the Back, Day and Night, Every Time (B-4)**

Kathy Williams, Marla Peters, Washington State Department of Health

### **Lessons Learned from Positive Deviant WA State Local Health Departments in Maternal & Child Health (C-1)**

Tamar Klaiman, University of the Sciences in Philadelphia; Co-Author: Anjali Chainani

### **Workforce Readiness Through a Public Health Applied Baccalaureate Degree (C-2)**

Grace Lasker, Jody Early, University of Washington Bothell

# Monday, October 12, 2015

3:45 - 4:45 pm, continued . . . **Poster Sessions (Orchard South)**

**Changes in the TB Care System in Washington State 2009-2015 (C3)**

Sherry Carlson, Sheanne Allen, Washington State Department of Health; Co-author: Kris Krohn

**Whole School, Whole Community: Defining School District Wellness through Collaboration with Community Partners - Sarah Mitchel, University of Washington; Co-authors: A. Gita Krishnaswamy, Mary E. Newell, Thomas Ogg (C-4)**

**Mapping Listening Session Responses from Low Income Consumers on Food Access (D-1)**

Diane Smith, Washington State University Extension Skagit County, Erica Lamson, Community Action of Skagit County, Rita Ordonez, Consultant

**Geographic Distribution of Pertussis Cases & School Immunization Rates During an Epidemic (D-2)**

Joanne Eavey, Chas DeBolt, Washington State Department of Health

**Delivering Evidence-based Health Promotion to Small Employers in Rural Washington (D-3)**

Kristen Hammerback, Claire Allen, University of Washington

**A Two-Way Street? Pursuing a Seamless Evaluation Experience in Yakima (D-4)**

Ross Howell, Northwest Center for Public Health Practice

**Meet Them Where They Text: Implementing a Texting-for-Health Program for Teens (E-1)**

Tara Bostock, University of Washington. Co-authors: Hilary Karasz, Hendrika Meishke

**Patient Portals: Potential for Innovative Partnership Between Older Adult Patients & Their Health Care Teams (E-2)**

Anne M. Turner, Katie Osterhage, University of Washington. Co-authors: Andrea Hartzler, Deorge Demiris

**Innovative Partnerships for Senior Health Promotion: Linking Physical Activity Programs & Physical Therapy (E-3)**

Lesley Steinman, Health Promotion Research Center, University of Washington; Paige Dennison, Project Enhance, Health and Wellness, Senior Services. Co-Authors: Marlana Kohn, Miruna Petrescu-Prahova, Jeffrey Harris, Maureen Pike

**Enduring Effects of Inequality: Race, Class, and Infant Mortality (E-4)**

Simeng Wang, Jaspreet Kaur, Gonzaga University

**Foodborne Botulism and Public Health: The Risks of Home Canning (F-1)**

Lizann Powers-Hammond, Washington State University Extension

**Enhancing the Pediatric Medical Home Model with a Home Visiting Public Health Nurse (F-2)**

Katherine Besch, Public Health - Seattle & King County

**Marijuana Use in Pregnancy and Policy and Practice Implications in Washington State (F-3)**

Jo Ann Dotson, Washington State University College of Nursing; Hannah Cylkowski, Spokane Regional Health District

**Early Improvements in Access to Health Care & Equity after the Affordable Care Act (F-4)**

Eva Wong, Public Health - Seattle & King County; Co-authors: Eli Kern, Anne Meegan, Kaetlin Miller, Amanda Morse, Kelsey Liu

**Washington Statewide Pharmacy Agreement (G-1)**

Dianna Lahmann, Washington State Department of Health

**Simulating the Delivering of Medication Prompts to Adults with Low Health Literacy**

**Using Pictographs and Smart Phones (G-2)**

Juliet Nguyen, Washington State University, Student pharmacist; Co-authors: Annie Lam, Lara Fernando, Jason Parks, Adeline Chu, Don Morisky, Donna Berry, Seth Wolpin

**Which Pictograph is better? Computerized Testing of Medication-Related Pictographs (G-3)**

Lara Fernando, University of Washington; Co-authors: Annie Lam, Juliet Nguyen, Jason Parks, Adeline Chu, Don Morisky, Donna Berry, Seth Wolpin

**PM2.5 Brings Partners Together to Avoid Nonattainment in Kittitas County (G-4)**

Holly Myers, Kittitas County Public Health Department

# Monday, October 12, 2015

4:45 - 5:30 pm

~ Concurrent Sessions ~  
(60 minutes)

## **Norovirus Outbreak Linked to Consumption of Raw Oysters Contaminated by a Failing Residential Septic System**

Red  
Delicious

In late November and early December 2014, 13 people from four different parties reported norovirus-like illness after consuming raw oysters. A foodborne outbreak investigation was initiated and oysters were initially traced back to two Washington State harvest sites in close proximity. A sanitary survey identified a failing septic tank near one of the oyster harvest sites, resulting in an emergency closure and a recall of all molluscan shellfish harvested from this site and from sites nearby. Stool specimens from six ill persons, oysters collected from the harvest site and material removed from the septic tank all tested positive for norovirus G1.2. Genetic sequencing showed that the viruses were 100% similar. **Laurie Stewart, Clara Hard**, Washington State Department of Health. **Track:** Communicable Disease & Other Health Threats; **Discipline:** Communicable Disease. **Cont. Edu:** CME, OP, CNE, CHES, RS

## **State Immigration Policies and Adverse Experiences in Immigrant Families**

Golden  
Delicious

This study examines the extent to which immigration policies enacted by the U.S. states have impacted the health and well-being of children in immigrant families. This study provides insight into social structures affecting the erosion of the immigrant health advantage by making use of a life-course perspective on the development of adult health and well-being from what is known about adverse childhood experiences. I find evidence that state immigration policy does impact the health and well-being of children in immigrant families and suggest that immigration policy at multiple levels may be a powerful tool for building healthier communities. **Vickie Ybarra**, RWJF Center for Health Policy at UNM. **Track:** Health Across the Lifespan; **Discipline:** Immigrant Health. **Cont. Edu:** CME, OP, CNE, CHES

## **Collaboratively Connecting Health Impact Assessments to Health in All Policies: A Kitsap County Case Study**

Gala 1/2

Kitsap Public Health District (KPHD) conducted its first Health Impact Assessment (HIA) in partnership with community partners including the County's departments of Public Works and Community Development. The significance of this HIA is to promote the inclusion of health impact into the county's project assessment and prioritization, including built environment benefits such as walkability and non-motorized access and connectedness. Due to our partnerships in this HIA we have been invited to collaborate on other projects. We have lessons learned that we will share during our presentation along with ideas for sustainability and incorporation of health in all policies. **Danielle Schaeffner, Yolanda Fong**, Kitsap Public Health District. **Track:** Built Environment & Environmental Public Health; **Discipline:** Physical Activity/Active Living. **Cont. Edu:** CME, OP, CNE, CHES

## **DHATs Improving Oral Health Outcomes and Expanding Access to Care in Native Communities**

Gala 3/4

Washington is facing an oral health crisis, with Native, low-income, and rural communities experiencing the greatest barriers to care. Dental Health Aide Therapists (DHATs) are an innovative, community grown solution, strengthening the oral health team and transforming the care delivery system. Based on public health principles, the providers are recruited from local communities to ensure culturally competent care. Off-site supervision creates a patient centered delivery model that improves access to care and oral health outcomes while providing quality care economically. Currently employed in other states, DHATs will help improve access to care and health equity for underserved native communities in Washington. **Pam Johnson**, Northwest Portland Area Indian Health Board; **John Stephens, Rachael Hogan**, Swinomish Indian Tribal Community; **Daniel Kennedy**, Southeast Alaska Regional Health Corporation. **Track:** Health Systems Transformation; **Discipline:** Oral Health. **Cont. Edu:** CME, OP, CNE, CHES

## **Regional Collaboration: Aligning Community Health Planning and Supporting Accountable Communities of Health**

Fuji 1/2

Regional collaboration for community health planning is a valuable practice that supports LHJ assessment staff and the work of Accountable Communities of Health (ACH). The recently established North Sound ACH has further increased the need for a collaborative public health voice. In 2015, assessment staff from the region was tasked with identifying regional health needs and developing a regional health improvement plan. These events were seen as an opportunity to improve the quality of community health planning in each county and increase staff credibility in community health assessment efforts. Come learn about the shared goals and outcomes of our efforts thus far! **Nicole Willis**, Whatcom County Health Department; **Laura Luginbill**, Island County Public Health; **Carrie McLachlan**, Snohomish Health District. **Track:** Community Health Planning & Evaluation; **Discipline:** Assessment. **Cont. Edu:** CME, OP, CNE, CHES



# Monday, October 12, 2015

4:45 - 5:30 pm, continued . . .

~ Concurrent Sessions ~  
(60 minutes)

## Federal Legislative Update

**Orchard North** This session will give an overview of current budget and policy issues being considered in Washington, D.C., and will include some information on how to better connect with congressional offices and federal partners. **Melanie Rainier** (via Skype), Senator Patty Murray's Office; **David Reeploeg**, Senator Maria Cantwell's Office; **Adrienne Thompson (Moderator)**, PTE 17. **Track:** Public Affairs; **Discipline:** Public Health Policy. **Cont. Edu:** RS

## Campaign Planning and Lessons Learned: Hot Button Social Marketing Topics

**Fuji 3/4** When addressing "hot button" topics like climate change, gun control and family planning, convincing your audience to change their behavior is rarely as simple as posting the right message at the right time. Successful campaigns require partnership, strategic planning and innovative thinking. In this session, presenters will explain basic social marketing principles, discuss campaign-planning, audience targeting and lessons learned through the lens of social marketing campaigns for flu prevention, marijuana education and HPV vaccine promotion. After sharing our experiences with hot button topics, we will engage the audience in a discussion about their own controversial topics. **Kristin Pettet, Ann Butler**, Washington State Department of Health. **Track:** Public Health Communications & Social Media; **Discipline:** Health Education/Promotion. **Cont. Edu:** CME, OP, CNE, CHES

## Unit Costs and Variation in Washington's Foundational Public Health Services and Capabilities

**Harvest/Blossom** Washington's Foundational Public Health Services (FPHS) support a framework for examining the costs and cost drivers of assuring core services and capacity in each of our state's public health jurisdictions. Our Public Health Practice-Based Research Network study worked with LHJs to collect and examine financial data that were used to estimate the costs and variation of these services and capabilities to see how they are influenced by local context. **Betty Bekemeier**, University of Washington School of Nursing; **Barry Kling**, Chelan-Douglas Health District; **Jennifer Tebaldi**, Washington State Department of Health; Co-Authors: **Linda Sharee Squires, Greg Whitman**. **Track:** Public Health Leadership; **Discipline:** Public Health Leadership. **Cont. Edu:** CME, OP, CNE, CHES

# WSPHA Social Hour

Socialize and network with your colleagues from around the state

Monday, October 12

5:30 - 7:00 pm

Convention Center ~ Main Lobby

Light hors d'oeuvres and no-host bar

Join us in honoring U.S. Senator Patty Murray with an award presented for her visionary leadership championing the Prevention and Public Health Fund.

The award will be accepted on her behalf by Raquel Crowley, Central Washington Outreach Director, Office of Senator Patty Murray.

Sunday Oct 11: Early Registration 2:30 - 5:30 pm											
3:00 pm - 5:00 pm	Workshop: Accountable Communities of Health - The Role of Public Health Leadership										
6:30 pm - 8:00 pm	No-Host Bar & Dessert Night at the Movies										
7:00 am - 5:00 pm	Registration Open										
8:00 am - 5:00 pm	Exhibitors - Orchard South										
7:30 am - 8:15 am	Breakfast										
8:00 - 8:15 am	Opening Remarks										
8:15 - 9:15 am	Plenary: Dr. Camara Jones - Achieving Health Equity: Naming & Addressing Racism & Other Systems of Structured Inequity										
9:30 am - 11:30 am (2 hours)	<table border="1"> <thead> <tr> <th>Fuji 1/2</th> <th>Gala 1/2</th> <th>Golden Delicious</th> <th>Gala 3/4</th> <th>Orchard North</th> </tr> </thead> <tbody> <tr> <td>Accountable Communities of Health: Challenges for Public Health in Rural Washington <i>J. Thompson, D. Windom, A. White, B. Kling, B. Parnell</i></td> <td>Connecting for Kids: Leveraging Relationships and Resources to Improve Outcomes for Children &amp; Their Families <i>T. Fulwyl, J. Burger</i></td> <td>From Data to Action: Engaging Community Partners to Reduce Health Disparities <i>J. Carr, L. Guy-Ortiz</i></td> <td>Journey of a Bill: Partnerships in Policy Work <i>J. Peterson, E. Dziedzic, B. Banks, B. Brady, D. Bouton</i></td> <td>Building and Strengthening Partnerships Between LHIs and Tribes <i>L. Schmitz, S. Lindquist, J. Guidry, S. Kurtz, A. Shogren</i></td> </tr> </tbody> </table>	Fuji 1/2	Gala 1/2	Golden Delicious	Gala 3/4	Orchard North	Accountable Communities of Health: Challenges for Public Health in Rural Washington <i>J. Thompson, D. Windom, A. White, B. Kling, B. Parnell</i>	Connecting for Kids: Leveraging Relationships and Resources to Improve Outcomes for Children & Their Families <i>T. Fulwyl, J. Burger</i>	From Data to Action: Engaging Community Partners to Reduce Health Disparities <i>J. Carr, L. Guy-Ortiz</i>	Journey of a Bill: Partnerships in Policy Work <i>J. Peterson, E. Dziedzic, B. Banks, B. Brady, D. Bouton</i>	Building and Strengthening Partnerships Between LHIs and Tribes <i>L. Schmitz, S. Lindquist, J. Guidry, S. Kurtz, A. Shogren</i>
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12:15 - 1:00 pm	Plenary: Memoirs of Student Success from Tukwila, Washington - Showalter Middle School Students										
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5:30 - 7:00 pm	WSPHA Evening Event										

Sunday - Monday, Oct 11 & 12

**Tuesday Oct 13: "Partnerships and Innovation: A Public Health Imperative"**

Registration Open										
Exhibitors - Orchard South										
Breakfast										
Announcements										
Plenary: Heather Weiner - It's Not Always About the Facts: Storytelling as a Public Health Tool										
Time	Communicable Disease & Other Health Threats Red Delicious	Health Across the Lifespan Golden Delicious	Built Environment / Environ Public Health Gala 1/2	Health Systems Transformation Gala 3/4	Community Health Planning Fuji 1/2	Public Affairs Orchard North	Social Media & Communications Fuji 3/4	Community Health Planning Harvest/Blossom		
7:00 am - 12:00 pm										
8:00 am - 2:00 pm										
7:30 am - 8:15 am										
8:00 - 8:05 am										
8:05 - 9:00 am										
9:15 - 10:15 am (60 min)	Measles Mitigation: A Cornerstone of Public Health Practice - At Its Best <i>S. Sjoberg, K. Papich, D. MacEachern</i>	Partnering to Improve Birth Outcomes - Perinatal Collaborative of Pierce County <i>B. Wilson</i>	Strengthening Tribal Communities by Pulling Together for Wellness <i>J. Olmstead, J. Judkins, C. Nelson</i>	Seattle King County Clinic at Seattle Center: Implications for the Future <i>T. Kwan-Gett, J. Colson, C. Lindquist</i>	Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-Chain Restaurants <i>A. Auvinen, L. Wigen, N. Tuzin, J. Bongard, M. Martin</i>	Federal Prevention & Public Health Funding / Future of Chronic Disease Funding <i>J. Peterson, R. Hamburg, L. Bernardt</i>	Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene <i>C. Ulvestad, A. Garrard, M. Murray</i>	Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health <i>K. Williams, M. Peters, W. Alonzo</i>		
10:15 - 10:45 am				<b>Break</b>						
10:45 - 11:45 am (60 min)	Communicable Disease & Other Health Threats Red Delicious Coccidioidomycosis in Washington State, 2015: An Update on an Emerging Infection <i>H. Oltean, R. Wohrle</i>	Health Across the Lifespan Golden Delicious Promoting Breastfeeding Policies in Washington State <i>J. O'Leary, L. Steinman, T. Bradford</i>	Built Environment / Environ Public Health Gala 1/2 Health Outreach Partnership with Reduced Fare Transit Program Helps Vulnerable Populations <i>D. Pie, C. Merrill</i>	Health Systems Transformation Gala 3/4 Diabetes Self-Management Education: Strengthening, Disseminating and Sustaining <i>J. Myers, A. Pow Sang, R. Wang</i>	Community Health Planning Fuji 1/2 Prescription Opioid Usage in Washington: County Profiles <i>C. Baumgartner, A. Ali, J. Sabel, N. Traven</i>	Public Affairs Orchard North Advancing Health Equity: A Multi-Strategy Approach <i>D. Ishem-Reynier, B. Danielson, H. Ewart</i>	Social Media & Communications Fuji 3/4 Public Health Widgets at Work: Understanding & Communicating What Public Health Does <i>B. King, M. Guichard, B. Bekemeier, S. Dimitrova</i>	Community Health Planning Harvest/Blossom Public Health as a Trusted Convener Reduces Injury & Violence in King County <i>W. Taylor</i>		
11:45 - 12:00 pm				<b>Break</b>						
12:00 - 12:45 pm (45 min)	Communicable Disease & Other Health Threats Red Delicious 2014-2015 Ebola Epidemic, West Africa <i>M. Rollosson</i>	Health Across the Lifespan Golden Delicious Promoting Asthma-Friendly Childcare Settings <i>J. Postma</i>	Built Environment / Environ Public Health Gala 1/2 Restoring the Health of Silver Lake <i>G. Fredricks, C. Bischoff</i>	Health Systems Transformation Gala 3/4 Exploring Local Primary Care & Public Health Integration <i>B. Bekemeier, A. Brzezny, K. Lofy</i>	Community Health Planning Fuji 1/2 Promotoras Make Cents: A Return on Investment Analysis of Community Health Workers <i>G. Lawn-Day</i>	Public Affairs Orchard North Building a Movement: Getting to the End of AIDS in Washington State <i>M. Couragen, J. Ready, A. Mondl</i>		Community Health Planning Harvest/Blossom Telling the Story of Early Childhood Home Visiting in Washington <i>S. Evers, J. Schoeppe</i>		
12:45 - 2:00 pm				<b>LUNCH &amp; WSPHA Business Meeting (Open to All) &amp; WSPHA Awards</b>						
2:00 - 3:00 pm				<b>Plenary: The State of Washington's Health - Secretary of Health John Wiesman &amp; Closing remarks from WSPHA President</b>						

Tuesday, Oct 13

# Tuesday, October 13, 2015

**7:30 - 8:15 am**      **Breakfast (Grand Apple Ballroom)**

**8:00 - 8:05 am**      **Opening Remarks ~ Jack Thompson, WSPHA Board President**

**8:05 - 9:00 am**      **Introduction by Jennifer Muhm, WSPHA Board, Public Health - Seattle & King County**  
**It's Not Always About the Facts: Storytelling as a Public Health Tool - Heather Weiner**

**Grand  
Apple  
Ballroom**

As public health experts, it's sometimes tough to leave the numbers and charts behind when the facts are just so clear. But when the facts aren't working, it's time to take a lesson from political campaigns, which often use stories and powerful narratives to persuade and mobilize the public. Campaign organizers know the emotional brain often makes decisions first, and then the logical brain finds reasons to back it up. We'll look at a few case studies where the right messengers with the right narratives can pull in hard to reach audiences. **Cont. Edu: CME, OP, CNE, CHES, RS**

**9:15 - 10:15 am**      **~ Concurrent Sessions ~**  
**(60 minutes)**

**Measles Mitigation: A Cornerstone of Public Health Practice - At Its Best**

**Red  
Delicious**

At the confluence of communicable disease epidemiology (local and state), public health emergency preparedness and response (local and state), and communicable disease surveillance lies a delta rich with partnerships, supportive response systems and processes, expertise, and a communication network that mitigated a measles outbreak in eastern Washington. As the up-tick of measles outbreaks continues in our state, come to this lively presentation about the successful infiltration of public health emergency preparedness thinking and training on communicable disease epidemiologists, communications, and immunization outreach teams who mounted a swift and effective response to this highly contagious disease. **Susan Sjoberg, Dorothy MacEachern, Kim Papich**, Spokane Regional Health District. **Track:** Communicable Disease and Other Health Threats; **Discipline:** Communicable Disease. **Cont. Edu: CME, OP, CNE, CHES**

**Partnering to Improve Birth Outcomes - Perinatal Collaborative of Pierce County**

**Golden  
Delicious**

Supported by the Tacoma-Pierce County Health Department, perinatal professionals from across that county have formed the Perinatal Collaborative of Pierce County. With the goal of Healthy Moms and Healthy Babies, the PCPC works to improve professional practice, services for perinatal homeless women, reduction of SIDS risk factors, improved access to effective support for postpartum depression and better collaboration throughout the county in serving perinatal women. The PCPC is considering engaging in a collective impact process to improve birth outcomes, especially for at risk populations. Three years on, it's the strongest organization in our county advocating for the health of perinatal of women. **Beth Wilson**, Tacoma-Pierce County Health Department. **Track:** Health Across the Lifespan; **Discipline:** Maternal & Child Health. **Cont. Edu: CME, OP, CNE, CHES**

**Strengthening Tribal Communities by Pulling Together for Wellness (PTW)**

**Gala 1/2**

This presentation features a partnership between the American Indian Health Commission (AIHC) and the Shoalwater Bay Tribe (SBT) to decrease health disparities by implementing the Pulling Together for Wellness (PTW) framework. PTW is a comprehensive framework designed to reduce chronic disease risk factors and improve the health status of Tribal communities using a policy, environment, and systems (PES) change approach. Presenters will share the policy, environment and systems measures taken by SBT and their experiences during the action planning and evaluation processes. Shoalwater Bay Tribe's work is replicable and can be used as a model for other Tribes. **Jan Olmstead**, American Indian Health Commission for Washington State; **Jamie Judkins, Charlene Nelson**, Shoalwater Bay Tribe. **Track:** Built Environment & Environmental Public Health; **Discipline:** Health Planning/Policy Development. **Cont. Edu: CME, OP, CNE, CHES**

**Seattle King County Clinic at Seattle Center: Implications for the Future**

**Gala 3/4**

In October 2014 in KeyArena, the Seattle/King County Clinic brought together over 1,500 volunteers and provided almost \$2.4 million in free dental, vision and medical care to nearly 3,400 individuals. The patient population was 69% nonwhite and poor, most lacked medical insurance and almost all lacked dental or vision coverage. This panel will present preliminary evaluation results, and engage participants in a discussion about the future. The event was successful at bringing together a large coalition to care for underserved populations, but a thoughtful approach is required to ensure similar events promote health transformation and community linkages. **Julia Colson**, Seattle/King County Clinic; **Christine Lindquist**, Washington Healthcare Access Alliance; **Tao Sheng Kwan-Gett**, Northwest Center for Public Health Practice. **Track:** Health Systems Transformation; **Discipline:** Chronic Disease Prevention & Management. **Cont. Edu: CME, OP, CNE, CHES**

# Tuesday, October 13, 2015

9:15 - 10:15 am, continued . . .

~ Concurrent Sessions ~  
(60 minutes)

## Winning Strategies for Reducing Sodium in Worksite Cafeterias and Non-Chain Restaurants

Fuji 1/2

Washington State Department of Health and three local health jurisdictions are partnering with worksite cafeterias and local independent restaurants to increase availability of lower sodium foods. Strategies being implemented include: establishing food service guidelines; recipe modification; product replacement; culinary trainings; dialogue with food distributors; and behavioral economics techniques. Preliminary evaluation demonstrates that reducing sodium in recipes does not adversely affect food establishments and highlights the importance of engaging owners/operators, kitchen staff, and workplace leadership in sodium reduction efforts. Sodium reduction efforts within worksites cafeterias and restaurants require a balance of public health priorities and business concerns. **Alyssa Auvinen**, Washington State Department of Health; **Lesley Wigen**, Thurston County Public Health and Social Services; **Natalie Tausin**, **Julie Bongard**, Spokane Regional Health District; **Melissa Martin**, Clark County Public Health. **Track:** Community Health Planning & Evaluation; **Discipline:** Nutrition/Healthy Eating. **Cont. Edu:** CME, OP, CNE, CHES

## Federal Prevention & Public Health Funding/The Future of Chronic Disease Funding

Orchard  
North

This session will give an overview of the history and importance of the Prevention and Public Health Fund; it will include some information on how the fund is viewed in Congress and how best to connect with congressional staff. Participants will learn about the history of the Prevention and Public Health Fund (PPHF), along with federal budget outlook for the PPHF and stories from the field desired by congressional members and staff, and national advocacy efforts and how to connect with those efforts to support the PPHF. **Julie Peterson**, Moderator, Foundations for Healthy Generations; **Rich Hamburg** (via Skype), Trust for America's Health; **Lisa Bernardt** (via Skype), Senator Patty Murray's Office. **Track:** Public Affairs; **Discipline:** Public Health Policy.

## Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene

Fuji 3/4

In October 2014, Washington Poison Center (WAPC) was consulted in response to a cluster of overdoses at a large Electronic Dance Music (EDM) event in Seattle. Following a fatality and shutdown of the EDM festival, WAPC brought together public health and emergency responders to review the sequence of events and to coordinate harm reduction messaging efforts for future events. Over the last year, WAPC has increased efforts to target Millennials through the use of social media, PSAs with local EDM radio station, and onsite event participation by WAPC staff and the Mr.Yuk mascot to share messaging of harm-reduction, Good Samaritan Law awareness, and exercising responsibility in taking care of each other while attending EDM events. **Carrie Ulvestad**, **Alexander Garrard**, **Marlo Murphy**, Washington Poison Center. **Track:** Public Health Communications & Social Media; **Discipline:** Health Education/Promotion. **Cont. Edu:** CME, OP, CNE, CHES

## Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health

Harvest/  
Blossom

A policy evaluation to: Understand how the Boating Under the Influence (BUI) law is being promoted and implemented. Identify facilitators and barriers to implementing and enforcing the revised law. Determine short-term effectiveness of BUI implied consent and its penalties. Make recommendations for changes **Kathy Williams**, **Marla Peters**, Washington State Department of Health; **Wade Alonzo**, Washington State Parks and Recreation Commission, Recreational Boating Program. **Track:** Community Health Planning & Evaluation; **Discipline:** Injury Prevention. **Cont. Edu:** CME, OP, CNE, CHES

10:15 - 10:45 am

Break

10:45 - 11:45 am

~ Concurrent Sessions ~  
(60 minutes)

## Coccidioidomycosis in Washington State, 2015: An Update on an Emerging Infection

Red  
Delicious

Coccidioides was recently identified for the first time in the soil of south-central Washington. Current coccidioidomycosis surveillance strategies include passive reporting of human and animal cases; as of July 2015, a total of nine confirmed human cases with local acquisition have been identified with suspected exposure sites in three counties. Continued environmental sampling efforts are ongoing in these endemic areas. Geographic ranges for Coccidioides sp. and the prevalence of coccidioidomycosis are still not fully understood; continued efforts in Washington and surrounding states are necessary to increase our understanding of the distribution of this pathogen and the risk to inhabitants. **Hanna Oltean**, **Ron Wohrle**, Washington State Department of Health. **Track:** Communicable Disease and Other Health Threats; **Discipline:** Epidemiology. **Cont. Edu:** CME, OP, CNE, CHES

## Promoting Breastfeeding Policies in Washington State: Lessons Learned from Recent Local and Statewide Efforts

Golden  
Delicious

Breastfeeding has numerous health benefits. Despite being a primary public health strategy to support the healthiest next generation, new mothers face barriers to successfully breastfeed. Policies can support breastfeeding statewide and in hospitals, clinics, childcare and worksites, but these are not consistently adopted, implemented, or maintained. We will share findings from 130 recent key informant interviews to identify facilitators and barriers to developing and sustaining breastfeeding policies. We will also describe Breastfeeding Friendly Washington Hospitals, a new voluntary recognition program from the Washington State Department of Health that recognizes the impact of an organization's policies and procedures on individual behavior. **Jean O'Leary**, Washington State Department of Health; **Lesley Steinman**, **Tori Bradford**, University of Washington Center for Public Health Nutrition. **Track:** Health Across the Lifespan; **Discipline:** Maternal & Child Health. **Cont. Edu:** CME, OP, CNE, CHES

# Tuesday, October 13, 2015

10:45 - 11:45 am, continued . . .

~ Concurrent Sessions ~  
(60 minutes)

## **Health Outreach Partnership With Reduced Fare Transit Program Helps Vulnerable Populations**

Gala 1/2

The partnership of Public Health—Seattle & King County with Metro Transit is enrolling lower income residents in a reduced fare transit program, along with health insurance and other services. The program alleviates the burden on vulnerable residents (below 200% of federal poverty level) from Metro fare increases. The public health department has experience with verifying income eligibility and establishing outreach locations across a large county, including as a lead organization for enrollment under the Affordable Care Act. The transit pass gives mobility to vulnerable people, improving access to health care and jobs. This unique partnership promotes equity. **Daphnie Pie**, Public Health - Seattle & King County; **Carrol Merrill**, King County Metro Transit. **Track:** Built Environment & Environmental Public Health; **Discipline:** Access and Outreach. **Cont. Edu:** CME, OP, CNE, CHES

## **Diabetes Self-Management Education: Strengthening, Disseminating and Sustaining**

Gala 3/4

The Diabetes Epidemic and Action Report (DEAR) was developed at the request of the Washington State legislature. It illustrates the impact diabetes has in the state and recommends 10 goals aimed at slowing and managing the diabetes epidemic. To address this, Neighborcare Health is implementing an innovative program called the Diabetes Education and Empowerment Program (DEEP), which trains community volunteers to provide one-on-one education and support to a diverse population of patients with uncontrolled Type II Diabetes. This session will present overall DEAR findings, community-based actions to promote improved health outcomes and share DEEP's tools, best practices, challenges and outcomes. **Julie Myers**, **Rachel Wang**, Neighborcare Health; **Alexandro Pow Sang**, Washington State Department of Health. **Track:** Health Systems Transformation; **Discipline:** Chronic Disease Prevention & Management. **Cont. Edu:** CME, OP, CNE, CHES

## **Prescription Opioid Usage in Washington: County Profiles**

Fuji 1/2

Opioid prescribing has increased throughout Washington State. Along with the increase in prescribing, there has been an increase in the misuse of opioids. The Washington State Department of Health (DOH) partnered with a group of local health jurisdictions to develop a framework for designing county/LHJ profiles of controlled substance usage. The goal of this collaboration was to construct reports that could be used to guide prevention planning and policy decisions at the county level. DOH along with one partner LHJ will describe the project and how they plan to use this data. **Chris Baumgartner**, **Jennifer Sabel**, **Neal Traven**, Washington State Department of Health; **Adiba Ali**, Clark County Public Health. **Track:** Community Health Planning & Evaluation; **Discipline:** Alcohol/Tobacco & Other Drugs. **Cont. Edu:** CME, OP, CNE, CHES

## **Advancing Health Equity: A Multi-Strategy Approach**

Orchard  
North

The objective is to share multiple strategies to advance health equity with participants. Panelists will have a general discussion around various types of strategies including legislative and administrative policy advocacy as well as communications and organizing. Participants will then have the opportunity to explore specific tools in depth in a break out session of their choice. Session A. will focus on the digital storytelling project of the Equal Start Community Coalition and Project B. will focus on the equity litmus test used by the health coalition for Children and Youth to assess the equity impact(s) of proposed policy. **Danielle Ishem-Reynier**, **Hugh Ewart**, Seattle Children's; **Benjamin Danielson**, Odessa Brown Children's Clinic; **Litonya Lester**, Children's Alliance. **Track:** Public Affairs; **Discipline:** Policy. **Cont. Edu:** CME, OP, CNE, CHES

## **Public Health Widgets at Work: Understanding and Communicating What Public Health Does**

Fuji 3/4

The Washington's Public Health Improvement Partnership guides the annual counts of public health activities and services across the governmental public health system. The purpose of this inventory is to answer basic questions for decision makers and the public about what public health does and how much is done. In this interactive session, panelists will present the various ways public health activities and services counts are used in local, state and national settings. Discussion will focus on new and innovative ideas about using and communicating the data to better understand and improve public health practice. **Barry Kling**, Chelan-Douglas Health District; **Maryanne Guichard**, **Simana Dimitrova**, Washington State Department of Health; **Betty Bekemeier**, University of Washington School of Nursing. **Track:** Public Health Communications & Social Media; **Discipline:** Assessment. **Cont. Edu:** CME, OP, CNE, CHES, RS

## **Public Health as a Trusted Convener Reduces Injury and Violence in King County**

Harvest/  
Blossom

The community and economic toll of gun violence is staggering with more deaths in King County due to guns than motor vehicle crashes. Additionally, the unexpected and unexplained death of a child is devastating for families and communities. Through multiple partnerships, the Gun Violence Prevention and Child Death Review Programs, Public Health – Seattle & King County improves health outcomes by reducing injury and violence. **Whitney Taylor**, Public Health - Seattle & King County. **Track:** Community Health Planning & Evaluation; **Discipline:** Injury Prevention. **Cont. Edu:** CME, OP, CNE, CHES

11:45 - 12:00 pm

Break

# Tuesday, October 13, 2015

12:00 - 12:45 pm

~ Concurrent Sessions ~  
(45 minutes)

## 2014-2015 Ebola Epidemic, West Africa

Red  
Delicious

Many health care professionals who worked in Ebola treatment facilities in West Africa faced unnecessary quarantine and social stigmatization when they returned to the U.S. I will discuss my experiences working in an Ebola Treatment Center in Sierra Leone, the results of a survey of our colleagues who worked in West Africa, and implications for local public health practice. **Matthew Rollosson**, Tacoma-Pierce County Health Department. **Track:** Communicable Disease & Other Health Threats; **Discipline:** Communicable Disease. **Cont. Edu:** CME, OP, CNE, CHES, RS

## Promoting Asthma-Friendly Childcare Settings

Golden  
Delicious

The long-term goal of this research is to promote asthma-friendly childcares. Two studies were conducted. A secondary data analysis using childcare provider data from Child Care Aware, a childcare referral service, examined six asthma-related characteristics by type of childcare license. 576 childcares in Pierce County were surveyed. Characteristics varied by license type. Second, a community-based participatory study was conducted by a Latina Advisory Board. The LAB designed and tested the feasibility of an environmental health assessment tool which was piloted in multiple types of childcares. Childcare providers have a need for practical interventions to improve the health of childcare environments. **Julie Postma**, Washington State University College of Nursing. **Track:** Health Across the Lifespan; **Discipline:** Maternal & Child Health. **Cont. Edu:** CME, OP, CNE, CHES

## Restoring the Health of Silver Lake

Gala 1/2

Silver Lake is used for fishing and swimming and is home for wildlife. Water quality concerns include elevated coliform counts, fish kills, and the presence of Blue-green algae. The Silver Lake Watershed Advisory Council was formed to minimize health risks to people and conduct on-going monitoring. Problems considered were a near-by landfill, failed septic systems, invasive grass carp, and livestock access to the lake. To determine which problem to focus on, water quality was tested. Possible solutions identified by SLWAC include: removing grass carp, reintroduce native vegetation, flushing the lake to remove phosphorus in the sediment and educate property owners. **Gary Fredricks**, Washington State University Extension; **Chris Bischoff**, Cowlitz County Health Department. **Track:** Built Environment & Environmental Public Health; **Discipline:** Environmental Health. **Cont. Edu:** CME, OP, CNE, CHES

## Exploring Local Primary Care and Public Health Integration: A Practice-based Research Approach

Gala 3/4

The Institute of Medicine makes a compelling case that increased integration of primary care and public health is crucial to population health. Our 4-state partnership across public health and primary care Practice-Based Research Networks is working with Washington practice leaders to develop a means to measure and evaluate the effectiveness of such integration in local jurisdictions. This study will present findings characterizing the degree to which public health and primary care work together locally and from both perspectives. Early results will highlight opportunities for joint work, as well as structures and factors that facilitate integration. **Betty Bekemeier**, University of Washington College of Nursing; **Alex Brzezny**, Grant County Health District; **Kathy Lofy**, Washington State Department of Health. Co-Author: **Beth Gyllstrom**. **Track:** Health Systems Transformation; **Discipline:** Health Planning/Policy Development. **Cont. Edu:** CME, OP, CNE, CHES

## Promotoras Make Cents: A Return on Investment Analysis of Community Health Workers

Fuji 1/2

The financial and health impacts of Community Health Worker (CHW) programs are poorly understood. Return on Investment (ROI) analysis is one tool which can demonstrate these programs' value. MHP Salud teamed up with several partner clinics to conduct a pilot study on ROI evaluation of different CHW types. Early results have shown that insurance marketplace enrollment programs provided access to over \$15.00 in patient care for each dollar spent in outreach, with other results currently being finalized. Programs with specific targeted outcomes and strong patient follow up are best suited for ROI. **Gayle Lawn-Day**, MPH Salud. **Track:** Community Health Planning & Evaluation; **Discipline:** Data Methods & Technologies/Informatics. **Cont. Edu:** CME, OP, CNE, CHES

## Building a Movement: Getting to the End of AIDS in Washington State

Orchard  
North

In 2014, Governor Jay Inslee proclaimed December 1st as the beginning of our work to End AIDS in Washington. This statewide call-to-action asks that public health, health care providers/systems, community advocates, customers, and others work together to End AIDS. In this session, presenters will talk about the foundations of the End AIDS movement and the robust effort to collect recommendations from across the state during 2015. We will discuss the process and tools used to sort and prioritize recommendations to send to the Governor that make best use of his legislative and executive authorities to break down barriers. **Maria Courogen**, Washington State Department of Health; **Joseph Ready**, Spokane AIDs Network; **Alison Mondt**, Lifelong AIDs Alliance. Co-Author: **Caleb Banta-Green**. **Track:** Public Affairs; **Discipline:** Infection Disease/HIV/STDs. **Cont. Edu:** CME, OP, CNE, CHES

# Tuesday, October 13, 2015

12:00 - 12:45 pm, continued. . .

~ Concurrent Sessions ~  
(45 minutes)

**Telling the Story of Early Childhood Home Visiting in WA: The Power of a Participatory Evaluation Approach**

**Harvest/  
Blossom**

Center for Community Health and Evaluation partners with The Center for Community Health and Evaluation partners with Thrive to support the evaluation of research-based home visiting (HV) programs within the context of strengthening the state system. The evaluation used a participatory approach that is responsive to community context while working to meet the needs of stakeholder audiences, including funders, policymakers, and programs themselves. The work aims to match evaluation to agencies' existing goals while collaborating with staff to define their model and clarify outcomes. The presentation gives an overview of this approach, and provides lessons learned regarding how a participatory evaluation is working to document the success of Washington's HV programs. **Sarah Evers, Jeannie Schoeppe**, Center for Community Health and Evaluation. **Track:** Community Health Planning & Evaluation; **Discipline:** Maternal & Child Health. **Cont. Edu:** CME, OP, CNE, CHES

12:45 - 2:00 pm      **Lunch - WSPHA Annual Business Meeting & Awards**  
(Grand Apple Ballroom)

2:00 - 3:00 pm

**Introduction by Jack Thompson, WSPHA President, University of Washington**

**The State of Washington's Health - John Wiesman, Secretary of Washington State Department of Health**

**Grand  
Apple  
Ballroom**

Which way is up? With so much health system transformation and innovation occurring at once in Washington State, Secretary Wiesman will help define the path forward for public health. He will also highlight some high-priority public health policy issues to be addressed in the next year. So, buckle up for a safe ride. **Cont. Edu:** CME, OP, CNE, CHES

**Closing Remarks - Jack Thompson, WSPHA President**



# Presentations Listed by Track

## **Built Environment & Environmental Public Health**

Integrating Health in Parks & Trails Planning.....	Monday, 1:15 pm
Innovative Community Partnerships: Messaging for Non-English Speaking Communities.....	Monday, 2:45 pm
Collaboratively Connecting Health Impact Assessments to Health in All Policies.....	Monday, 4:45 pm
Strengthening Tribal Communities by Pulling Together for Wellness. ....	Tuesday, 9:15 am
Health Outreach Partnership with Reduced Fare Transit Program Helps Vulnerable Populations.....	Tuesday, 10:45 am
Restoring the Health of Silver Lake .....	Tuesday, 12:00 pm

## **Communicable Disease & Other Health Threats**

Combating Antibiotic Resistant Bacteria: The Washington One Health Approach.....	Monday, 1:15 pm
Increased Reporting of Campylobacteriosis Associated with Antigen Testing.....	Monday, 2:45 pm
Norovirus Outbreak Linked to Consumption of Raw Oysters Contaminated by a Failing Residential Septic System.....	Monday, 4:45 pm
Measles Mitigation: A Cornerstone of Public Health Practice - At Its Best.....	Tuesday, 9:15 am
Coccidioidomycosis in Washington State, 2015: An Update on an Emerging Infection.....	Tuesday, 10:45 am
2014 - 2015 Ebola Epidemic, West Africa.....	Tuesday, 12:00 pm

## **Community Health Planning & Evaluation**

From Data to Action: Engaging Community Partners to Reduce Health Disparities .....	Monday, 9:30 am
Gear Up & Up!:Evaluating a Physical Activity Program Targeting 5th Graders in Snohomish County .....	Monday, 1:15 pm
Using Community Needs Assessment to Identify Barriers to Learning in Schools.....	Monday, 2:45 pm
Regional Collaboration: Aligning Community Health Planning & Supporting Accountable Communities .....	Monday, 4:45 pm
Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-Chain Restaurants .....	Tuesday, 9:15 am
Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health .....	Tuesday, 9:15 am
Prescription Opioid Usage in Washington - County Profiles .....	Tuesday, 10:45 am
Public Health as a Trusted Convener Reduces Injury & Violence in King County .....	Tuesday, 10:45 am
Promotoras Make Cents: A Return on Investment Analysis of Community Health Workers .....	Tuesday, 12:00 pm
Telling the Story of Early Childhood Home Visiting in Washington .....	Tuesday, 12:00 pm

## **Health Across the Lifespan**

Connecting for Kids: Leveraging Relationships & Resources to Improve Outcomes for Children & Their Families .....	Monday, 9:30 am
Using the Public Health Approach & Leveraging NEAR .....	Monday, 1:15 pm
Community-based Work to Reduce Adverse Childhood Experiences:Interim Findings from APPI .....	Monday, 2:45 pm
State Immigration Policies & Adverse Experiences in Immigrant Families.....	Monday, 4:45 pm
Partnering to Improve Birth Outcomes - Perinatal Collaborative of Pierce County .....	Tuesday, 9:15 am
Promoting Breastfeeding Policies in Washington State .....	Tuesday, 10:45 am
Promoting Asthma-Friendly Childcare Settings .....	Tuesday, 12:00 pm

## **Health Systems Transformation**

Accountable Communities of Health: The Role of Public Health Leadership .....	Sunday, 3:00 pm
Accountable Communities of Health: Challenges for Public Health in Rural Washington .....	Monday, 9:30 am
Transforming Mental Health Care in Washington - New Opportunities .....	Monday, 1:15 pm
Universal Developmental Screening: Collaborating for the Benefit of all Children .....	Monday, 2:45 pm
DHATs Improving Oral Health Outcomes & Expanding Access to Care in Native Communities .....	Monday, 4:45 pm
Seattle King County Clinic at Seattle Center: Implications for the Future .....	Tuesday, 9:15 am
Diabetes Self-Management Education: Strengthening, Disseminating & Sustaining .....	Tuesday, 10:45 am
Exploring Local Primary Care & Public Health Integration .....	Tuesday, 12:00 pm

# Presentations Listed by Track

## Public Affairs

Building & Strengthening Partnerships Between LHJs & Tribes .....	Monday, 9:30 am
Up in Smoke: The E-Cigarette Phenomenon in Washington .....	Monday, 9:30 am
Improving Immunization Rates in Washington through Public Policy .....	Monday, 1:15 pm
A Long Term Strategy for Funding Foundational Public Health Services Statewide .....	Monday, 2:45 pm
Federal Prevention & Public Health Funding - The Future of Chronic Disease Funding .....	Tuesday, 9:15 am
Federal Legislative Updates .....	Monday, 4:45 pm
Advancing Health Equity: A Multi-Strategy Approach .....	Tuesday, 10:45 am
Building a Movement: Getting to the End of AIDS in Washington State .....	Tuesday, 12:00 pm

## Public Health Communications & Social Media

Reaching Vulnerable Populations in Times of Crisis: Opportunities & Challenges .....	Monday, 1:15 pm
Amplifying “Community Voice” about Health through CBPR & Community-Academic Partnerships .....	Monday, 2:45 pm
Campaign Planning & Lessons Learned: Hot Button Social Marketing Topics .....	Monday, 4:45 pm
Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene .....	Tuesday, 9:15 am
Public Health Widgets at Work: Understanding & Communicating What Public Health Does .....	Tuesday, 10:45 am

## Public Health Leadership

Supervising CHWs: Capacity Building Models .....	Monday, 1:15 pm
One Journey Toward Collective Impact: The Snohomish County Health Leadership Coalition .....	Monday, 2:45 pm
Unit Costs & Variation in Washington’s Foundational Public Health Services & Capabilities .....	Monday, 4:45 pm

# Presenters

### Kathy Adams, MA

Monday 2:45pm  
*Community-Based Work To Reduce Adverse Childhood Experiences*

### Anita Ahumada, MSW, BHum

Monday 1:15 pm  
*Reaching Vulnerable Populations in Times of Crisis*

### Adiba Ali, MPH

Tuesday 10:45 am  
*Prescription Opioid Usage in Washington*

### Aliya Ali, Student

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

### Claire Allen, MPH

Monday 3:45 pm  
*Delivering Evidence-based Health Promotion to Small Employers in Rural Washington*

### Sheanne Allen, MPH, MCHES

Monday 3:45 pm  
*Changes in the TB Care System in Washington State 2009-2015*

### Wade Alonzo

Tuesday 9:15 am  
*Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health*

### Miae Aramori, MPH

Monday 1:15 pm  
*Supervising CHWS: Capacity Building Models*

### Alyssa Auvinen, BS

Tuesday 9:15 am  
*Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-Chain Restaurants*

### Karen Baltz, BAS

Monday 1:15 pm  
*Using the Public Health Approach & Leveraging NEAR*

### Brad Banks, MS

Monday 9:30 am  
*Journey of a Bill: Partnerships in Policy Work*

### Chris Baumgartner, BS

Tuesday 10:45 am  
*Prescription Opioid Usage in Washington*

### Betty Bekemeier, PhD, MPH, RN

Monday 4:45 pm  
*Unit Costs & Variation in Washington’s Foundational Public Health Services & Capabilities*  
 Tuesday 10:45 am  
*Public Health Widgets at Work: Understanding & Communicating What Public Health Does*  
 Tuesday 12:00 pm  
*Exploring Local Primary Care & Public Health Integration*

### Sophia Beltrán, BA

Monday 2:45 pm  
*Amplifying “Community Voice” about Health through CBPR & Community-Academic Partnerships*

# Presenters

**Katherine Besch, BSN, MBA**

Monday 3:45 pm  
*Enhancing the Pediatric Medical Home Model with a Home Visiting Public Health Nurse*

**Chris Bischoff, BS**

Tuesday 12:00 pm  
*Restoring the Health of Silver Lake*

**Julie Bongard, BS**

Tuesday 9:15 am  
*Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-Chain Restaurants*

**Tara Bostock, MA, MPHc**

Monday 3:45 pm  
*Meet Them Where They Text: Implementing a Texting-for-Health Program for Teens*

**Drew Bouton**

Monday 9:30 am  
*Journey of a Bill: Partnerships in Policy Work*

**Tori Bradford, MPH**

Tuesday 10:45 am  
*Promoting Breastfeeding Policies in Washington State*

**Brynn Brady**

Monday 9:30 am  
*Journey of a Bill: Partnerships in Policy Work*

**Victoria Breckwich-Vásquez, DrPH, MPH, MA**

Monday 2:45 pm  
*Amplifying "Community Voice" about Health through CBPR & Community-Academic Partnerships*

**Kathaleen Briggs Early, PhD, RDN, CDE**

Monday 3:45 pm  
*Anthropometric & Lifestyle Outcomes after a Family-Based Lifestyle Intervention*

**Karyn Brownson, MSW**

Monday 3:45 pm  
*Implementing Suicide Prevention Plans: Washington's State Plan & Lessons from County Initiatives*

**Alex Brzezny, MD, MPH, FAAFP**

Tuesday 12:00 pm  
*Exploring Local Primary Care & Public Health Integration*

**Wendy Burchill, BS**

Monday 3:45 pm  
*Implementing Suicide Prevention Plans: Washington's State Plan & Lessons from County Initiatives*

**Janis Burger, MPH**

Monday 9:30 am  
*Connecting for Kids: Leveraging Relationships & Resources to Improve Outcomes for Children & Their Families*

**Anne Butler, BA**

Monday 4:45 pm  
*Campaign Planning & Lessons Learned: Hot Button Social Marketing Topics*

**Sherry Carlson, MPH, MCHES**

Monday 3:45 pm  
*Changes in the TB Care System in Washington State 2009-2015*

**Jason Carr, MPH**

Monday 9:30 am  
*From Data to Action: Engaging Community Partners to Reduce Health Disparities*

**Anthony Chen, MD, MPH**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

**Julia Colson MFA**

Tuesday, 9:15 am  
*Seattle King County Clinic at Seattle Center: Implications for the Future*

**Cheryl Cooke, PhD, MN, BSN, RN**

Monday 2:45 pm  
*Amplifying "Community Voice" about Health through CBPR & Community-Academic Partnerships*

**Maria Courogen, MPH**

Tuesday 12:00 pm  
*Building a Movement: Getting to the End of AIDS in Washington State*

**Hannah Cylkowski, BA**

Monday 3:45 pm  
*Marijuana Use in Pregnancy and Policy & Practice Implications in Washington State*

**Luann D'Ambrosio, MEd**

Monday 1:15 pm  
*Gear Up & Go!: Evaluating a Physical Activity Program Targeting 5th Graders in Snohomish County*

**Marisa D'Angeli, MD, MPH**

Monday 1:15 pm  
*Combating Antibiotic Resistant Bacteria: The Washington One Health Approach*

**Scott Daniels, MS**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

**Benjamin Danielson, MD**

Tuesday, 10:45 am  
*Advancing Health Equity: A Multi-Strategy Approach*

**Chas DeBolt, RN, MPH**

Monday 3:45 pm  
*Geographic Distribution of Pertussis Cases and School Immunization Rates During an Epidemic, Washington*

**Paige Dennison, BSBA**

Monday 3:45 pm  
*Innovative Partnerships for Senior Health Promotion: Linking Physical Activity Programs & Physical Therapy*

**Simana Dimitrova, BABA**

Tuesday 10:45 am  
*Public Health Widgets at Work: Understanding & Communicating What Public Health Does*

**Fadhi Diriye, Student**

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

**Jo Ann Dotson, BSN, MSN, PhD**

Monday 3:45 pm  
*Marijuana Use in Pregnancy & Policy & Practice Implications in Washington State*

**Kayla Down, MPH**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

# Presenters

## **Seth Doyle, MA**

Monday 1:15 pm  
*Reaching Vulnerable Populations in Times of Crisis*

## **Erin Dziedzic, BA**

Monday 9:30 am  
*Journey of a Bill: Partnerships in Policy Work*  
Monday 1:15 pm  
*Improving Immunization Rates in Washington through Public Policy*

## **Jody Early, PhD, MS, MCHES**

Monday 2:45 pm  
*Amplifying "Community Voice" about Health through CBPR & Community-Academic Partnerships*  
Monday 3:45 pm  
*Workforce Readiness Through a Public Health Applied Baccalaureate Degree*

## **Joanna Eavey, MSPH**

Monday 3:45 pm  
*Geographic Distribution of Pertussis Cases & School Immunization Rates During an Epidemic, Washington*

## **Sarah Evers, MPH**

Tuesday 12:00 pm  
*Telling the Story of Early Childhood Home Visiting in Washington*

## **Hugh Ewart, MSc**

Tuesday 10:45 am  
*Advancing Health Equity: A Multi-Strategy Approach*

## **Lara Fernando, BA**

Monday 3:45 pm  
*Which Pictograph is better? Computerized Testing of Medication-Related Pictographs, Results from a Pilot Study*

## **Yolanda Fong, RN, MN, APHN-BC**

Monday 4:45 pm  
*Collaboratively Connecting Health Impact Assessments to Health in All Policies*

## **Scott Forslund, MBA**

Monday 2:45 pm  
*One Journey Toward Collective Impact: The Snohomish County Health Leadership Coalition*

## **Gary Fredricks, MA**

Tuesday 12:00 pm  
*Restoring the Health of Silver Lake*

## **Tamara Fulwyler, MPH**

Monday 9:30 am  
*Connecting for Kids: Leveraging Relationships & Resources to Improve Outcomes for Children & Their Families*

## **Alexander Garrard, PharmD, DABAT**

Tuesday 9:15 am  
*Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene*

## **Gary Goldbaum, MD, MPH**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*  
Monday 2:45 pm  
*One Journey Toward Collective Impact: The Snohomish County Health Leadership Coalition*

## **Sean Graham, BA**

Monday 1:15 pm  
*Improving Immunization Rates in Washington through Public Policy*

## **Coleman Greene, MBA**

Monday 1:15 pm  
*Gear Up & Go!: Evaluating a Physical Activity Program Targeting 5th Graders in Snohomish County.*

## **Maryanne Guichard, MS**

Tuesday 10:45 am  
*Public Health Widgets at Work: Understanding & Communicating What Public Health Does*

## **Jessica Guidry, MPH, CHES**

Monday 9:30 am  
*Building & Strengthening Partnerships Between LHJs & Tribes*

## **Lydia Guy-Ortiz, BA**

Monday 9:30 am  
*From Data to Action: Engaging Community Partners to Reduce Health Disparities*

## **Kristen Hamberback, MA**

Monday 3:45 pm  
*Delivering Evidence-based Health Promotion to Small Employers in Rural Washington*

## **Gretchen Hansen, BA**

Monday 1:15 pm  
*Supervising CHWS: Capacity Building Models*

## **Clara Hard, MMA**

Monday 4:45 pm  
*Collaboratively Connecting Health Impact Assessments to Health in All Policies*

## **Alexandra Hayes, MA**

Monday 1:15 pm  
*Improving Immunization Rates in Washington through Public Policy*

## **Abas Hersi, Student**

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

## **Rachael Hogan, DDS**

Monday 4:45 pm  
*DHATs Improving Oral Health Outcomes & Expanding Access to Care in Native Communities*

## **Ross Howell, MPH**

Monday 3:45 pm  
*A Two-Way Street? Pursuing a Seamless Evaluation Experience in Yakima*

## **Frederick Hume, BS**

Monday 1:15 pm  
*Transforming Mental Health Care in Washington - New Opportunities*

## **Uriel Iniguez, MPA, BA**

Monday 1:15 pm  
*Reaching Vulnerable Populations in Times of Crisis*

## **Danielle Ishem-Reynier, MPA, MPH**

Tuesday 10:45 am  
*Advancing Health Equity: A Multi-Strategy Approach*

## **Pam Johnson, BA**

Monday 4:45 pm  
*DHATs Improving Oral Health Outcomes & Expanding Access to Care in Native Communities*

## **Jamie Judkins**

Tuesday 9:15 am  
*Strengthening Tribal Communities by Pulling Together for Wellness*

# Presenters

## **Carly Kaufman, MPH, M.Ed**

Monday 1:15 pm  
*Gear Up & Go!: Evaluating a Physical Activity Program Targeting 5th Graders in Snohomish County*

## **Jaspreet Kaur, BA**

Monday 3:45 pm  
*Enduring Effects of Inequality: Race, Class, & Infant Mortality*

## **Daniel Kennedy, DHAT**

Monday 4:45 pm  
*DHATs Improving Oral Health Outcomes & Expanding Access to Care in Native Communities*

## **Tamar Klaiman, PhD, MPH**

Monday 3:45 pm  
*Lessons Learned from Positive Deviant Washington State Local Health Departments in Maternal & Child Health*

## **Barry Kling, MSPH**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

Monday 9:30 am  
*Accountable Communities of Health: Challenges for Public Health in Rural Washington*

Monday 2:45 pm  
*A Long Term Strategy for Funding Foundational Public Health Services Statewide*

Monday 4:45 pm  
*Unit Costs and Variation in Washington's Foundational Public Health Services & Capabilities*

Tuesday 10:45 am  
*Public Health Widgets at Work: Understanding and Communicating What Public Health Does*

## **Amy Kocher, BA, ECE/Ed**

Monday 3:45 pm  
*Using Rural Partnerships as Resources.*

## **Carolyn Kramer, MPH**

Monday 2:45 pm  
*Using Community Needs Assessment to Identify Barriers to Learning in School*

## **Stephen Kutz, RN, BSN, MPH**

Monday 9:30 am  
*Building & Strengthening Partnerships Between LHJs & Tribes*

## **Tao Sheng Kwan-Gett, MD, MPH**

Tuesday 9:15 am  
*Seattle King County Clinic at Seattle Center: Implications for the Future*

## **Dianna Lahmann**

Monday 3:45 pm  
*Washington Statewide Pharmacy Agreement*

## **Erica Lamson, MPH, RD, IBCLC**

Monday 3:45 pm  
*Mapping Listening Session Responses from Low Income Consumers on Food Access*

## **Grace Lasker, PhD, MS, CN**

Monday 3:45 pm  
*Workforce Readiness Through a Public Health Applied Baccalaureate Degree*

## **Gayle Lawn-Day, PhD, MPA, BA**

Tuesday 12:00 pm  
*Promotoras Make Cents: A Return on Investment Analysis of Community Health Workers*

## **Litonya Lester**

Tuesday 10:45 am  
*Advancing Health Equity: A Multi-Strategy Approach*

## **Christine Lindquist, MPH**

Tuesday 9:15 am  
*Seattle King County Clinic at Seattle Center: Implications for the Future*

## **Scott W. Lindquist, MD, MPH**

Monday 9:30 am  
*Building & Strengthening Partnerships Between LHJs & Tribes*

## **Kathy Lofy, MD**

Tuesday 12:00 pm  
*Exploring Local Primary Care & Public Health Integration*

## **Laura Luginbill, MS, RD**

Monday 4:45 pm  
*Regional Collaboration: Aligning Community Health Planning & Supporting Accountable Communities of Health*

## **Dorothy MacEachern, MS, MPH**

Tuesday 9:15 am  
*Measles Mitigation: A Cornerstone of Public Health Practice*

## **Francesca Martin, PhD**

Monday 1:15 pm  
*Transforming Mental Health Care in Washington - New Opportunities*

## **Melissa Martin, MPH**

Tuesday 9:15 am  
*Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-chain Restaurants*

## **Tracee Mayfield, BS, RS**

Monday, 2:45 pm  
*Innovative Community Partnerships: Messaging for Non-English Speaking Communities*

## **Carrie McLachlan, MPA**

Monday 4:45 pm  
*Regional Collaboration: Aligning Community Health Planning & Supporting Accountable Communities of Health*

## **Carol Merrill, MA, PhD**

Tuesday 10:45 am  
*Health Outreach Partnership With Reduced Fare Transit Program Helps Vulnerable Populations*

## **Todd Mielke, BA, EMBA**

Monday 2:45 pm  
*A Long Term Strategy for Funding Foundational Public Health Services Statewide*

## **Sarah Mitchel, MPH**

Monday 3:45 pm  
*Whole School, Whole Community: Defining School District Wellness through Collaboration with Community Partners*

## **Alison Mondl, BA**

Tuesday 12:00 pm  
*Building a Movement: Getting to the End of AIDS in Washington State*

## **Geof Morgan, EdD**

Monday 2:45 pm  
*Community-Based Work To Reduce Adverse Childhood Experiences*

# Presenters

**Melissa Morin, BS**

Monday 1:15 pm  
*Integrating Health in Parks & Trail Planning*

**Marlo Murray, PharmD, CSPI**

Tuesday 9:15 am  
*Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene*

**Holly Myers, BA**

Monday 3:45 pm  
*PM2.5 Brings Partners Together to Avoid Nonattainment in Kittitas County*

**Julie Myers, MN, RN**

Tuesday 10:45 am  
*Diabetes Self-Management Education; Strengthening, Disseminating & Sustaining*

**Charlene Nelson, BA**

Tuesday 9:15 am  
*Strengthening Tribal Communities by Pulling Together for Wellness*

**Juliet Nguyen**

Monday 3:45 pm  
*Simulating the Delivering of Medication Prompts to Adults with Low Health Literacy Using Pictographs & Smart Phones*

**Colleen O'Brien, BS**

Monday 2:45 pm  
*Universal Developmental Screening: Collaborating for the Benefit of all Children*

**Josh O'Connor, BA**

Monday 2:45 pm  
*Amplifying "Community Voice" about Health through CBPR & Community-Academic Partnerships*

**Jean O'Leary, MPH, RD**

Tuesday 10:45 am  
*Promoting Breastfeeding Policies in Washington State*

**Jan Olmstead, MPA**

Tuesday 9:15 am  
*Strengthening Tribal Communities by Pulling Together for Wellness*

**Hanna Oltean, MPH**

Tuesday 10:45 am  
*Coccidioidomycosis in Washington State, 2015: An Update on an Emerging Infection*

**Michael O'Neill, BA**

Monday 1:15 pm  
*Using the Public Health Approach & Leveraging NEAR*

**Mariah Ordonez, Teacher**

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

**Rita Ordonez, MA**

Monday 3:45 pm  
*Mapping Listening Session Responses from Low Income Consumers on Food Access*

**Katie Osterhage, MMS**

Monday 3:45 pm  
*Patient Portals: Potential for Innovative Partnership Between Older Adult Patients & Their Health Care Teams*

**Kim Papich, BS**

Tuesday 9:15 am  
*Measles Mitigation: A Cornerstone of Public Health Practice*

**Brenda Parnell, MBA**

Monday 9:30 am  
*Accountable Communities of Health: Challenges for Public Health in Rural Washington*

**Destiney Patterson**

Monday 1:15 pm  
*Supervising CHWS: Capacity Building Models*

**Will Perry, BS**

Monday 2:45 pm  
*Innovative Community Partnerships: Messaging for Non-English Speaking Communities*

**Marla Peters, MHA**

Monday 3:45 pm  
*The Safest RIDE: Restrained, In the Back, Day and Night, Every Time*  
Tuesday 9:15 am  
*Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health*

**Julie Peterson, BA**

Monday 9:30 am  
*Journey of a Bill: Partnerships in Policy Work*  
Tuesday 9:15 am  
*Federal Prevention & Public Health Fund/The Future of Chronic Disease Funding*

**Kristen Pettet, BS**

Monday 4:45 pm  
*Campaign Planning & Lessons Learned: Hot Button Social Marketing Topics*

**Daphne Pie**

Tuesday 10:45 am  
*Health Outreach Partnership With Reduced Fare Transit Program Helps Vulnerable Populations*

**Laura Porter, BA**

Monday 1:15 pm  
*Using the Public Health Approach & Leveraging NEAR*

**Julie Postma, PhD, BSN**

Tuesday 12:00 pm  
*Promoting Asthma-Friendly Childcare Settings*

**Alexandro Pow-Sang, BS, REHS**

Tuesday 10:45 am  
*Diabetes Self-Management Education: Strengthening, Disseminating & Sustaining*

**Lizann Powers-Hammond, MS**

Monday 3:45 pm  
*Foodborne Botulism & Public Health: The Risks of Home Canning*

**Melanie Rainier**

Monday 4:45 pm  
*Federal Legislative Updates*

**Joseph Ready**

Tuesday 12:00 pm  
*Building a Movement: Getting to the End of AIDS in Washington State*

**David Reeploeg**

Monday 4:45 pm  
*Federal Legislative Updates*

**Michele Roberts, MPH, MCHES**

Monday 1:15 pm  
*Improving Immunization Rates in Washington through Public Policy*

# Presenters

**Rep. June Robinson**

Monday 1:15 pm  
*Improving Immunization Rates in Washington through Public Policy*

**LB Sandy Rock, MD, MPH**

Monday 3:45 pm  
*Addressing Health Issues at the Hanford Site*

**Matthew Rollosso, RN, MPH&TM, BSN**

Monday 2:45 pm  
*Increased Reporting of Campylobacteriosis Associated with Antigen Testing*

Tuesday 12:00 pm  
*2014-2015 Ebola Epidemic, West Africa*

**Jennifer Sabel, PhD**

Monday 3:45 pm  
*Preventing Violence in Washington-Implementing the WA-Violent Death Reporting System (WA-VDRS)*

Monday 3:45 pm  
*Implementing Suicide Prevention Plans: Washington's State Plan & Lessons from County Initiatives*

Tuesday 10:45 am  
*Prescription Opioid Usage in Washington: County Profiles*

**Martin Sanchez**

Monday 3:45 pm  
*Anthropometric & Lifestyle Outcomes after a Family-Based Lifestyle Intervention*

**Sara Jaye Sanford, MPH**

Monday 3:45 pm  
*Addressing Vaccine Hesitancy Among Russian Speakers: Development of a Community Forum*

**Danielle Schaeffner, MPH**

Monday 4:45 pm  
*Collaboratively Connecting Health Impact Assessments to Health in All Policies: A Kitsap County Case Study*

**Lou Schmitz, BS, GCPH**

Monday 9:30 am  
*Building & Strengthening Partnerships between LHJs & Tribes*

**Jennie Schoeppe, MPH, MS**

Tuesday 12:00 pm  
*Telling the Story of Early Childhood Home Visiting in WA: The Power of a Participatory Evaluation Approach*

**Marilyn Scott, Whe-Che-Litsa**

Monday 2:45 pm  
*A Long Term Strategy for Funding Foundational Public Health Services Statewide*

**Jamari Severson, Student**

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

**Denise Sharify, AA**

Monday 2:45 pm  
*Innovative Community Partnerships: Messaging for Non-English Speaking Communities*

**Andrew Shogren, MPH, JD**

Monday 9:30 am  
*Building & Strengthening Partnerships Between LHJs & Tribes*

**Lauren Simonds, MSW**

Monday 1:15 pm  
*Transforming Mental Health Care in Washington - New Opportunities*

**Benjamin Sinclair, BA, MPHc**

Monday 3:45 pm  
*Dangerous Things for Kids*

**Susan Sjoberg, MPH**

Tuesday 9:15 am  
*Measles Mitigation: A Cornerstone of Public Health Practice*

**Susan Sloan, BA, MA**

Monday 1:15 pm  
*Reaching Vulnerable Populations in Times of Crisis*

**Dennis G. Smith, PhD, DMin, MDiv**

Monday 2:45 pm  
*One Journey Toward Collective Impact: The Snohomish County Health Leadership Coalition*

**Diane Smith, MA, RD**

Monday 3:45 pm  
*Mapping Listening Session Responses from Low Income Consumers on Food Access*

**Lesley Steinman, MSW, MPH**

Monday 3:45 pm  
*Innovative Partnerships for Senior Health Promotion: Linking Physical Activity Programs & Physical Therapy*  
Tuesday 10:45 am  
*Promoting Breastfeeding Policies in Washington State*

**John Stephens, BS**

Monday 4:45 pm  
*DHATs Improving Oral Health Outcomes & Expanding Access to Care in Native Communities*

**Laurie Stewart, MS**

Monday 4:45 pm  
*Norovirus Outbreak Linked to Consumption of Raw Oysters Contaminated by a Failing Residential Septic System*

**Stephanie Stroud, BS**

Monday 1:15 pm  
*Integrating Health in Parks & Trails Planning*

**Natalie Tauzin, RD, MPH**

Tuesday 9:15 am  
*Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-chain Restaurants*

**Whitney Taylor, BA**

Tuesday 10:45 am  
*Public Health as a Trusted Convener Reduces Injury & Violence in King County*

**Jennifer Tebaldi, MBA, BS**

Monday 2:45 pm  
*A Long Term Strategy for Funding Foundational Public Health Services Statewide*

Monday 4:45 pm  
*Unit Costs & Variation in Washington's Foundational Public Health Services & Capabilities*

**Adrienne Thompson**

Monday 4:45 pm  
*Federal Legislative Updates*

# Presenters

**Jack Thompson, MSW**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

Monday 9:30 am  
*Accountable Communities of Health: Challenges for Public Health in Rural Washington*

**Nicole Thomsen, BS, REHS**

Monday 2:45 pm  
*Innovative Community Partnerships: Messaging for Non-English Speaking Communities*

**Lucy Tran, Student**

Monday 12:15 pm  
*Memoirs of Student Success from Tukwila, Washington*

**Neal Traven, PhD**

Tuesday 10:45 am  
*Prescription Opioid Usage in Washington: County Profiles*

**Anne M. Turner, MD, MLIS, MPH**

Monday 3:45 pm  
*Patient Portals: Potential for Innovative Partnership Between Older Adult Patients & Their Health Care Teams*

**Carrie Ulvestad, MBA**

Tuesday 9:15 am  
*Meeting Millennials through Music: Poison Center Collaboration with the Electronic Dance Music Scene*

**Zach Vavricka**

Monday 3:45 pm  
*Using Rural Partnerships as Resources*

**Heather Wallace, MA**

Monday 2:45 pm  
*Universal Developmental Screening: Collaborating for the Benefit of all Children*

**Rachel Wang, MHA, BSN, RN-BC**

Tuesday 10:45 am  
*Diabetes Self-Management Education: Strengthening, Disseminating & Sustaining*

**Simeng Wang, BSN**

Monday 3:45 pm  
*Enduring Effects of Inequality: Race, Class, & Infant Mortality*

**Allison Carl White**

Monday, 9:30 am  
*Accountable Communities of Health: Challenges for Public Health in Rural Washington*

**Catherine Roller White, MA**

Monday 2:45 pm  
*Community-Based Work To Reduce Adverse Childhood Experiences*

**John Wiesman, DrPH, MPH**

Monday 2:45 pm  
*A Long Term Strategy for Funding Foundational Public Health Services Statewide*

Tuesday 2:00 pm  
*The State of Washington's Health*

**Lesley Wigen, RD, CD**

Tuesday 9:15 am  
*Winning Strategies for Reducing Sodium in Worksite Cafeterias & Non-chain Restaurants*

**Kathy Williams, MS**

Monday 3:45 pm  
*The Safest RIDE: Restrained, In the Back, Day & Night, Every Time*  
Tuesday 9:15 am  
*Using Boating Under the Influence (BUI) Policy Evaluation to Improve Health*

**Nicole Willis, MPH**

Monday 1:15 pm  
*Integrating Health in Parks & Trails Planning*  
Monday 4:45 pm  
*Regional Collaboration: Aligning Community Health Planning & Supporting Accountable Communities of Health*

**Beth Wilson, MEd**

Tuesday 9:15 am  
*Partnering to Improve Birth Outcomes - Perinatal Collaborative of Pierce County*

**Janna Wilson, MA, PhD**

Sunday 3:00 pm  
*Accountable Communities of Health: The Role of Public Health Leadership*

**David Windom, MSHS**

Monday 9:30 am  
*Accountable Communities of Health: Challenges for Public Health in Rural Washington*

**Ron Wohrle, DVM**

Tuesday 10:45 am  
*Coccidioidomycosis in Washington State, 2015: An Update on an Emerging Infection*

**Eva Wong, PhD**

Monday 3:45 pm  
*Early Improvements in Access to Health Care & Equity after the Affordable Care Act in King County*

**Charles Wu, BS, MBA, REHS**

Monday 2:45 pm  
*Innovative Community Partnerships: Messaging for Non-English Speaking Communities*

**Vickie Ybarra, PhD, MPH, RN**

Monday 4:45 pm  
*State Immigration Policies & Adverse Experiences in Immigrant Families*

**Slavica Zekiri, PharmTech**

Monday 1:15 pm  
*Supervising CHWS: Capacity Building Models*



# Continuing Education

## **Conflict of Interest Disclosures**

**Planning Committee:** None of the Planners have a conflict of interest to disclose as it relates to this educational activity.

**Speakers/Moderators:** None of the Speakers or Moderators have a conflict of interest to disclosure as it relates to this educational activity.

## **Commercial/Sponsor Disclosure**

This educational program was supported by: Washington State Department of Health, WSALPHO, Foundation for Healthy Generations, Empire Health Foundation, Bezos Family Foundation, University of Washington School of Public Health, Washington State Nurses Association, Washington State Health Care Authority, Essentials for Childhood, Center for Gun Responsibility, Eastern Washington University, GMMB, Seattle Children's, Association of Washington Public Hospital Districts, Thrive, March of Dimes, Washington State Hospital Association, WithinReach, PTE 17, and Community Health Plan of Washington, Washington Center for Nursing . These sponsors have had no influence on the planning, implementation or evaluation of this educational activity.

## **Non-Endorsement**

As an Accredited Provider of Continuing Education (CE) Credits for Health Education (CHES), Nursing (CNE), Medicine (CME), and Public Health (CPH), the American Public Health Association Learning and Professional Development Programs (LPDP) Unit and its respective Continuing Education accrediting organizations do not endorse any products or services that are displayed or referred to in conjunction with this activity and are not responsible for the actual presentation of content during scientific sessions.

## **Policy on Disclosure**

The Washington State Public Health Association strives to ensure balance, independence, objectivity and scientific rigor in all of its educational programs. All planners, faculty members, moderators, discussants, panelist and presenters participating in this program have been required to disclose any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. This includes relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. The intent of this policy is to identify openly any conflict of interest so that the attendees may form their own judgments about the presentation with full disclosure of the facts. In addition, faculty is expected to openly disclose any off-label, experimental and/or investigational uses of drugs or devices in their presentation. Disclosures, Conflict of Interest (COI) and Resolution of COI policies are available via [www.apha.org](http://www.apha.org).

## **Accreditation Statements**

### **Health Education (CHES)**

The American Public Health Association is accredited by the National Commission for Health Education Credentialing, Inc. to sponsor continuing education for Certified Health Education Specialists (CHES). This program is a designated event for the CHES to receive up to 12.5 Category I CE contact hours (CHEC).

### **Medicine (CME)**

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of the American Public Health Association (APHA) and the Washington State Public Health Association. The APHA is accredited by the ACCME to provide continuing medical education for physicians. Designation Statement: The APHA designates this live educational activity for a maximum of 12.5 AMA PRA Category 1 Credit (s)<sup>™</sup>.

### **Nursing (CNE)**

This continuing nursing education activity was approved by APHA/PHN, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This program is a designated event for Nurses to receive up to 12.5 Category I CE contact hours.

### **Registered Sanitarian (RS)**

The Washington State Board of Registered Sanitarians has approved a maximum of 1.05 Registered Sanitarian (RS) CEUs. To receive RS credits, complete an RS CEU Form at the Continuing Education table during the conference and mail it to the address provided on the form.

## **INSTRUCTIONS ON HOW TO RECEIVE CHES, CNE, AND CME CONTINUING EDUCATION CREDITS.**

Participants must be registered for the conference and complete the evaluation online in order to earn credit hours and obtain a CE certificate. A link to the online evaluation system will be sent to all registered participants who attend the activity that will contain instructions and a personal ID number for access to the system. All online evaluations must be submitted by December 10, 2015 to receive continuing education credit for this activity.

**Please read these instructions carefully.**

The deadline to submit CHES, CNE, and CME evaluations is DECEMBER 10, 2015. NO EXCEPTIONS.

# Notes

# 2015 WSPHA Annual Conference Planning Committee

## Conference Co-Chairs:

### **Paj Nandi**

Director - Chronic Disease Management  
The Polyclinic

### **Alexandra Hayes**

Immunization Outreach Coordinator  
Spokane Regional Health District

## Conference Coordinator:

### **Laura Nalbandian**

## Marketing:

### **Jasmine Hutchinson**

Managing Director  
Washington State Public Health Association

## Content Advisory Team:

**Terry Bergener**, Washington State Department of Health

**Seth Doyle**, Northwest Regional Primary Care Association

**Sue Grinnell**, Washington State Department of Health

**Jessica Guidry**, Kitsap Public Health District

**Patty Hayes**, Public Health - Seattle & King County

**Jasmine Hutchinson**, Washington State Public Health Association

**Whitney Johnson**, Foundation for Healthy Generations

**Tao Sheng Kwan-Gett**, University of Washington

**Patti Migliore Santiago**, Washington State Department of Health

**Jennifer Muhm**, Public Health - Seattle & King County

**Astrid Newell**, Whatcom County Health Department

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